

Is There a 'Big Box' in Your Future?

A VACANT STOREFRONT will be the setting for the first event in the UCSB History Associates 2009-10 program.

The venue was chosen as an appropriate setting for a talk on the effect of 'big box' stores on American business.

History Prof. Nelson Lichtenstein, a nationally recognized authority on U.S. labor history, will speak on "The 'Big Box' Phenomenon: Wal-Mart and the Future of American Business" at 5668 Calle Real (in the Calle Real Shopping Center, between Golden 1 and Panino).

The event will begin with refreshments at 5 p.m., followed by Prof. Lichtenstein's talk at 5:30.

Prof. Lichtenstein's most recent book, *The Retail Revolution: How Wal-Mart Created a Brave New World of Business*, released by Metropolitan Books in July, has received strongly favorable reviews in national media, including the *New York Times* and *Los Angeles Times*. He was recently interviewed on Public Radio's "Fresh Air."

Prof. Lichtenstein is author of half a dozen other books, including *The Most Dangerous Man in America: Walter Reuther and the Fate of American Labor* (1995).

Reservations for Prof. Lichtenstein's talk (\$10 members, \$12 non-members) may be made by phoning the History department office, (805) 893-2991.



Prof. Nelson Lichtenstein

Historians To Lead Teach-in On Budget Crisis

IN RESPONSE TO A budget crisis that has led to unprecedented cuts and mandatory furloughs, a group of faculty led by three historians has put together an afternoon "teach-in" for Wednesday, Oct. 14, in Cambell Hall.

A committee composed of students, faculty and staff put the program together following a Town Hall event staged by UCSB administrators during the summer to explain the reasoning behind the cutbacks, according to History Prof. Nelson Lichtenstein.

Along with Profs. Alice O'Connor and Eileen Boris, Prof. Lichtenstein put together a program designed to "change the conversation," in Prof. O'Connor's words.

"We wanted a forum to show alternatives to the 'privatization' path the university has been following," Prof. Lichtenstein said.

That path has led to steadily declining state support, he noted.

"If UC's funding were only at the same level as 1995 or even 2001, there would be no crisis," he said.

A lineup of local and state authorities includes Prof. Stan Glanz of the UCSF medical school, a former chair of the UC Committee on Planning and Budget, and

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Dept Welcomes New Faculty In China, Africa

THE HISTORY DEPARTMENT has gained strength in African and Chinese history this year with the addition of Profs. Moses Chikowero and Xiaowei Zheng.

Also arriving on campus this Fall is Prof. Peter Alagona, who spent last year at Stanford's Bill Lane Center for the American West after being hired by UCSB in Spring 2008.

Prof. Chikowero specializes in east African history, with research interests in development and cultural issues. He received his PhD from Dalhousie University in 2008 and last year held a postdoctoral fellowship at Rutgers.

"Prof. Chikowero's appointment allows us to expand our African program to cover all regions of the continent," said History Chair John Majewski. "He complements the work of Profs. Stephan Miescher in east

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Budget Cutbacks Spur Associates Board To Increase Dues

FOR THE FIRST TIME in a decade, the UCSB History Associates Board has voted to raise annual dues, from \$30 to \$35.

The increase comes in response to shortfalls in UCSB's budget, which led to cutbacks in services to auxiliary groups.

To meet bookkeeping and membership needs, the Board has contracted with Catherine Salzgeber, the History department's longtime Personnel secretary, now retired.

"We hated to raise dues," incoming President Mary Louise Days said.

"But we decided our members would rather pay for these increased costs with a modest increase rather than have us cut back on graduate fellowship support."

In recent years, the History Associates have raised more than \$50,000 a year for graduate support.

She Blogs to a Degree

MOST STUDENTS ENTER graduate programs to prepare for an academic career. Rose Hayden-Smith did it the other way around.

When she entered UCSB's Public History grad program in 2002 to work with Prof. Randy Bergstrom, Rose had already spent a decade as an academic in UC's Agriculture and Natural Resources program, where she developed educational programs and conducted research about gardening, sustainable food systems and nutrition.

So her dissertation project, a study of the Victory Gardens created during World War I, was a natural outgrowth of her career and personal interests.

But in the past year and a half it has become a lot more.

"Have you noticed that people are very interested in Victory Gardens these days?" she asked recently.

That's an understatement.

Since food prices spiked last January, Rose has been inundated with requests, coming from local gardening clubs to policy makers in Washington.

"In the public's mind, food suddenly became a huge political and social issue," Rose said. "My phone started ringing, and it hasn't stopped since."

Interest peaked just as Rose was taking up a prestigious two-year fellowship with the Kellogg Foundation Food and Society Program.

Rose Hayden-Smith's expertise in home gardens strikes a chord in this economy



History grad student Rose Hayden-Smith (in pink sweater, front center), poses in front of the White House with other Kellogg Fellows.

"Fellows come from many disciplines—chefs, farmers, nutritionists, activists, public health professionals, fishers, policy experts and academics," Rose explained. "Not so many historians, though, and this has been exciting."

The aim of the program, she says, is to create "policy changes

at the personal, organizational and public policy levels that advance sustainable food and farming systems."

Combined with her previous expertise, this new visibility is what started the phone ringing.

Rose has been interviewed by the *Washington Post*, the

Awards Keep Pouring In For Hämäläinen, Barbieri-Low

RECOGNITION FOR BOOKS by Profs. Pekka Hämäläinen and Tony Barbieri-Low continued to pour in over the summer.

Prof. Hämäläinen's *Comanche Empire* (Yale, 2009), was named best non-fiction book on the American Southwest by the Clements Center for Southwest Studies at SMU.

He also received The Norris and Carol Hundley Award from most distinguished book by a historian of the the western U.S./Canada, presented by the Pacific Coast Branch for the American Historical Association and the gold medal 2008 Book of the Year Award in the category of History from *ForeWord Magazine*.

Prof. Barbieri-Low's *Artisans in Early Imperial China*

(Univ. Washington, 2007) received the International Conference of Asian Scholars book prize for "outstanding English-language work in the field of Asian history."

The award was presented by The International Institute for Asian Studies in Leiden.

Between them, the two books have now received 13 major awards.

Ceremony Slated for Humphreys Festschrift
HISTORY PROF. Stephen Humphries will be formally presented with a festschrift at a ceremony in HSSB 4020 on Oct. 13 at 2 p.m.

Historical Dimensions of Islam: Essays in Honor of R. Stephen Humphreys was published this Fall.

New York Times, the *Los Angeles Times*, foreign media and National Public Radio, as well as countless local media outlets.

"I've engaged in ongoing dialogue with the senior staff member to the U.S. House of Representatives Agriculture Committee (a real powerhouse) about the possibility of that group nudging the USDA to convene a national gardening conference, the way that agency did only ten days after the bombing of Pearl Harbor," Rose said.

To handle the demand, Rose created a website (<http://groups.ucanr.org/victorygrower/>) and a Victory Grower blog (http://ucanr.org/blogs/VictoryGrower_Blog/) that is getting thousands of hits every month.

She also started blogging for the Huffington Post and for a Slow Food Nation spin-off site, [Civil Eats](http://CivilEats.com).

"I'm the Civil Eats resident historian and book reviewer," she explains.

Then, just to make things even crazier, Michele Obama started a vegetable garden at the White House.

Which explains why Rose recently found herself in that garden as a guest of the White House chef.

"I ate tomatoes on the South Lawn!" Rose reports.

While in the capital, she also met with the Deputy Secretary of Agriculture and gave a talk on the history of Victory Gardens at the U.S. Botanical Gardens.

Amid all this activity, Rose is still working quietly on her dissertation, "Sowing the Seeds of Victory: National Gardening Programs During World War I."

It's hard not to feel that this is one dissertation that will have no trouble getting published.

 **istoria**

Vol. 23, No. 1 September • 2009

Editor

Hal Drake

Published by the UCSB
History Associates

New History Faculty

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Africa and Nancy Gallagher in north Africa.”

A specialist in modern Chinese history, Prof. Zheng will fill out an east Asian history program that includes Prof. Luke Roberts (early modern Japan) and Tony Barbieri-Low (ancient China).

She holds a BA from Peking University and an MA in East Asian Studies from Yale. She completed a doctoral dissertation at UCSD this summer that focuses on forms of political awareness and activism among the broader population during

Badash Publishes "Nuclear Winter"

EMERITUS PROF. Larry Badash has published the first in-depth study of "nuclear winter," a term created in the 1980s for the massive climate change predicted to follow the outbreak of a nuclear war.

A Nuclear Winter's Tale: Science and Politics in the 1980s was put out this month by MIT Press.

The book weaves together technical information from scientific papers and politics and foreign policy of the Reagan era to provide the first comprehensive analysis of how the concept influenced policy.

Budget Crisis Teach-In

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State Sen. Loni Hancock (D-Oakland), chair of the Senate Committee on Elections, Reapportionment and Constitutional Amendments.

Other scheduled speakers include Lenny Goldberg of the California Tax Reform Association and State Sen. Gloria Romero (D-East LA), chair of the Senate Education Committee.

At 6:30 p.m., conferees will break up into small panels and workshops after dining at a

the 1911 Chinese Revolution.

“Her proposed courses on China will attract tremendous student interest,” said Prof. Barbieri-Low. “Her skills span the 19th and 20th centuries, which is a rare capability nowadays, and she has interests in legal history and comparative revolutions that complement the work of faculty in other geographical areas.”

Prof. Alagona, who received his PhD from UCLA in 2006, shares his appointment between History and Environmental Studies. He has interests in ecology and science and technology.

All three new faculty come with several publications under their belts.

Prof. Alagona has published half a dozen articles on conservation and endangered species and a monograph on the Coachella Valley.

Prof. Chikowero has published articles on postcolonial identities in Zimbabwe, electrification and power politics and music policy.

Prof. Zhang has published articles on the Red Guards during the Cultural Revolution and a chapter in *The Chinese Cultural Revolution as History* (Stanford: 2006).

“soup kitchen” that will be set up in Campbell Hall plaza, then reconvene at 8:30 for a closing session on future options.

Links to the program for this event and other responses to the budget crisis can be found on the History department webpage, <http://www.history.ucsb.edu/>.

This is historians doing what they do best, incoming department Chair John Majewski writes in his first column for *Historia* (see “From the Chair” on this page.).

From The Chair

Dealing With Cuts

As I sat down to write my first column for *Historia* as the new chair, I realized a big problem: I did not know what I wanted to say. I was torn between two starkly different messages.

The first message is upbeat and optimistic. The History department is coming off its best year, at least in terms of scholarly distinction. Members of our faculty won a bevy of prominent book awards, and other books received national attention in venues such as the *New York Times*, *Los Angeles Times*, and NPR’s “Fresh Air.”



Graduate student placements have never been better, and TAs and professors alike continue to win teaching awards. With three new assistant professors joining the department this Fall, the future also looks bright.

The second message is downbeat and glum. The budget has never been worse. Faculty pay has been cut, and basic support services (like phones in faculty offices) have been eliminated. Faculty workloads are going up as classes grow larger. Cutbacks in teaching assistantships and other forms of support have created hardship for our graduate students. Undergraduates must now pay higher fees, and count themselves lucky if they can find a seat in the classes they need. The future looks equally glum—despite all the cuts, the campus still needs to come up with \$35-40 million in additional reductions.

By themselves, each of these messages misses something crucial. To focus exclusively on the budget cuts obscures the outstanding accomplishments of the department. Yet the budget cuts demand attention: they represent a profound attack on what is generally considered the world’s premier public university.

How, then, do we synthesize these two very different messages? My colleagues have already provided one answer: using the department’s scholarly and teaching excellence to educate our students and the wider public about the impact of the University’s budget cuts. Members of the History department have been in the forefront of organizing a campus teach-in on Wednesday, October 14. The event features a wide-range of participants, including students, labor officials, state legislators, university administrators and prominent academics. It is an amazing collection of speakers and all of it organized on relatively short notice.

The goal of the teach-in is not only to protest the budget cuts—although it’s a safe bet that there will be plenty of anger in the air—but also to understand why the cuts are happening and their long-term consequences for the state. There will be experts on the state’s arcane budgetary rules, for example, as well as academics who follow national trends in higher education.

I am sure that there will be plenty of disagreements as well—it is hard to imagine such a diverse group of speakers all singing from the same hymn book. In other words, the event

President's Corner

Welcome Back

Welcome back to UCSB campus for returning students, faculty, and staff who may have been away for the summer, and a warm welcome to new students and faculty. Autumn finds us facing even more difficult challenges due to financial constraints and departmental budget cuts. The UCSB Office of Community Relations, which has provided staff assistance to the History Associates since our inception, has experienced a reduction of staff positions. This is a blow, but members of



your board of directors and friends in the History department have stepped up to help out so that our public programs are not curtailed and our mailings are not reduced. As always, we are grateful to Community Relations Director Paddy Moriarty for her steadfast efforts.

The board is planning an exciting set of programs for the 2009-2010 year. We hope that many History Associates members will take advantage of the opportunities provided by these programs, and that you will bring guests who might wish to join our UCSB support group.

A number of directors and friends attended the History Associates Awards Ceremony on May 27 at the campus. It was a thrill for us to meet the honorees and to witness their pride of accomplishment as they enter new stages of their lives.

An exhibit that will be of interest to many of you is on display at Casa de la Guerra, 15 East De la Guerra Street in downtown Santa Barbara (across from City Hall). Entitled "Touring Santa Barbara through the Magic Lantern: Images from the Pearl Chase Collection, 1915-1926," the framed prints are newly photographed images from hand-colored lantern slides. The exhibit, sponsored by the Santa Barbara Trust for Historic Preservation, opened on August 1 and is on display through January 31. Miss Chase was a founder of the Trust, the recipient of her slide collection. Casa de la Guerra is open from noon to 4 p.m. on Saturdays and Sundays, and will soon be again open on Friday afternoons. Curation of the exhibit was overseen by Anne Petersen, Ph.D., an alumna of UCSB and a History Associates award recipient.

The board of directors of the UCSB History Associates looks forward to greeting you at the first program of the year on Tuesday, October 6.

*Mary Louise Days
President*

Letters

To the editor:

Time does tend to fly. I graduated in '76 (BA History, with many units under Friesen, McGee and Kelly. Senior project (poorly done, I'm afraid) under McGee. I loved the department. I seem to recall some competitive singing lectures involving class-swapping by Drake, Friesen and perhaps Hollister? What other department did such things?

Then there was History 17C with Robert Kelly. He insisted that each and every student meet with him individually in preparation for writing those "intellectual autobiographies." He welcomed this shy freshman warmly, and we had a fine chat for about 40 minutes.

Roll ahead to spring quarter of my SENIOR year, I was on a bench reading (history, of course) outside the library. A shadow crossed my book, and looking up, there was Robert Kelly, smiling, saying, "Hello, Kurt. I very much enjoyed our conversation when you were a

From the Chair

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will showcase academia at its best: passionate yet analytical, diverse but public-spirited, argumentative while insightful. The October 14 teach-in represents exactly how a department should combine scholarship and teaching to respond to potentially catastrophic budget cuts. We won't be hanging our heads in despair, but rather redoubling our efforts to educate and to understand.

(The October 14 teach-in is open to the public; most information can be found on the History department's web site at www.history.ucsb.edu).

*John Majewski
Chair*

freshman. Have your years at UCSB been good ones? Did you ever get around to reading Adam Smith, as I recommended?" (I hadn't.) What other department had such professors?

Just before Bob's death I was able to share that memory with him at a History Associates luncheon.

So yes, these are trying times for all of us, and I do hope the History Associates can continue to promote and encourage fine students to do good work in a fine tradition. But do take courage! Postal difficulties are a mere nuisance when viewed in the light of the long and grand work of which you have been such a vital part. Thanks for all you have done for the department, the university and your discipline.

*Kurt Oliver
South Pasadena*

Warren Hollister was the songster; later, Friesen started his own repertoire. The rivalry you're remembering was Friesen and Sonnino over the Renaissance, though Sonnino has fought with just about everybody at one time or another, and he and Drake did have an argument over the meaning of history on KUSC.

LET US HEAR FROM YOU

If you are a grad trying to get in touch with an old classmate, or a community member or alum with an article or story, why not drop us a line?

Send your letters to:
Editor, *Historia*
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Santa Barbara, CA 93106-9410
or email:
drake@history.ucsb.edu

The Queen and I

memories of a special visit
and close encounters
with the Secret Service

BY SHEILA LODGE

WATCHING HELEN Mirren's remarkable performance in "The Queen" took me back 28 years.

In February, 1983, just about everyone in Santa Barbara was all a-twitter about Queen Elizabeth II's impending visit on March 1.

I was mayor at the time, and I was a bit a-twitter myself because, while knowing about city affairs such as the budget and city planning I knew nothing about greeting British royalty.

There had been a big brouhaha in San Diego when that city's mayor put his hand on the queen's back in an effort to guide her. This was terribly shocking since one does not touch the royal person.

I called the British consul general in Los Angeles for advice.

"How will I get her to go where she needs to be?" I asked.

The consul said she would walk imperceptibly ahead of me, and I would indicate where

she is supposed to go from imperceptibly behind.

He also said that she had a sixth sense about where she needed to be.

I asked the consul, "Do I shake the Queen's hand?" He said, "My dear, no one shakes the Queen's hand. The Queen shakes yours."

The Queen arrived at the Santa Barbara County Courthouse, where she would be given gifts from the city and the county and be introduced to twelve "distinguished" members of the community. (There was much debate and politicking over whom these notables would be.)

When the Queen got out of the car, Mike Deaver, Deputy Chief of Staff to President Reagan, presented me and my husband to her.

It became instantly clear that she had no clue about where she was to go, even though a red carpet was there to guide her. I awkwardly leaned forward from a little behind, making



Mayor Sheila Lodge (L) and Queen Elizabeth II

sweeping gestures with my hand and arm to indicate the correct direction.

Her first question when she got out of the car was, "Have people been waiting long?" (They had.) There had been a big destructive storm the day before, and she asked if there had been much storm damage. (There was.)

The brief program went off without mishap, the twelve assigned people were presented to the Queen, and surrounded by Secret Service men we walked across the sunken gardens to her car. My 15 minutes of fame were over.

She asked, "Will we see you later?" I said, "I don't really know." Then she was driven off to lunch at the Reagan's ranch. Soon a Secret Service man came up and said that the Queen would like to see me and my husband again and asked that we be at the Mission at 3:15 p.m.

We were directed to come in the back way. A secret service man was waiting for us, and he took us down one hallway with double glass doors at the end into another hallway with more double glass doors at its end.

In the second hallway there was another Secret Service

man. I've never seen anybody look so deadly serious. That man firmly told us to go back where we'd come from. The man we were with said, "You don't understand. This is the mayor and her husband. The Queen asked them to come here." To our considerable alarm the other Secret Service man said, "If you come any closer I will have to shoot you."

The first man was about to protest again when he suddenly said, "Oh. Of course." They each got on their radios.

As we stood in the hallway, nervously wondering if we would be allowed in, we could see through the two sets of doors to the Queen and Nancy Reagan in the Mission archive library, looking at the Mission's historic documents.

At last we were cleared to enter. Still unsettled but much relieved we walked in. The Queen graciously presented me with a gift of a lovely enameled travel alarm. In time it will return to the Mission archives where it was received.

A member of the History Associates Board, Sheila Lodge was mayor of Santa Barbara from 1981-1995.



The Queen's gift to Sheila Lodge

Ready to Join?

Another great year of UCSB History Associates' events is under way. You'll want to keep posted about events in the History Department as well. To renew your membership or join for the first time, just fill out this form and mail it with your check or money order (payable to UCSB History Associates).

Enclosed are my annual membership dues of \$ _____

- Active \$35
 Corresponding 15

(Available to residents outside of Santa Barbara County only)



In addition to my membership dues, enclosed is:

- \$25 to obtain a UCSB Library card
- \$ _____ gift to the History Associates Graduate Fellowship Fund.
- \$ _____ gift to the History Associates Dick Cook Fund.
- \$ _____ gift to the History Associates _____ Fund.
(specify other scholarship fund)

Note: Gifts of \$1,000 or more qualify for one-year membership in the Chancellor's Council.



Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

E-mail: _____

Membership dues are tax deductible to the extent allowed by law. Gifts to the scholarship fund are considered charitable donations.

Please make your check payable to the UCSB History Associates and return it to:

History Associates
Department of History
University of California, Santa Barbara
Santa Barbara, CA 93106-9410
Questions? call (805) 893-2991

The Last Word

Postings

The History department has always played a central role in graduate education at UCSB. In fact, the first PhDs granted by the fledgling graduate program went to History students. Both Georgiana Nammack and Marvin Zahniser received their PhDs in June 1963.

Wilbur Jacobs supervised Georgiana and Alex DeConde Marvin. Forever after, these two sparred over bragging rights to UCSB's "first" PhD.

Georgiana was awarded the PhD for her dissertation on "The Iroquois Land Frontier in the Colonial Era." She subsequently published *Fraud, Politics, and the Dispossession of the Indians: The Iroquois Land Frontier in the Colonial Period* with University of Oklahoma Press.



Marvin Zahniser received his for "Charles C. Pinckney, Founding Father." His most recent book is *Then Came Disaster: France and the United States, 1918-1940* (2002). In 2008, he became professor emeritus at Ohio State University.

Since that auspicious start, our History PhDs have spread to every continent, except maybe Australia, though I think we might even have someone there. In our most recent extra-mural review, we found our placement rate (better than 80 per cent) outshone a number of older and well-established programs, including Ivy League schools.

The funny thing is, with all this wealth of talent we have never had a means of staying in touch with this far-flung network. But that finally changed last summer, thanks to the glories of email and UCSB's highly efficient "Mailman" service, which makes it easy to create large subscriber lists (if you got your *Historia* via email, you're on such a list; if you didn't but would like to, please contact me: drake@history.ucsb.edu).

So there is now a History PhD list, with close to 160 names on it, gleaned from faculty memories and previous correspondence. Nobody knows exactly how many PhDs we've produced since 1963, but the best guess is around 300, which means we have connected with a little more than half of our graduates.

The biggest gap is in the years between 1963 and 1980. If perchance you read this and know where any of those alums are, or are one yourself, please let us know.

Our hope is that this list will make it easier for our grads to stay in touch with us, and with each other. It will also be a way to figure out when and where reunions will be at the annual meetings—up to now, that's been pretty much a hit or miss affair.

Putting this list together has been a joy, a chance to reconnect with students I haven't seen in years and to hear how they've done.

In future issues, I expect to have a regular section labeled "Postings," where we can put news about our cherished alums. From the responses I've already gotten, there will be something of interest in this section for everybody.

Hal Drake
Editor