

Prof. Lisa Jacobson

# Culture Returns To UCSB Program

AFTER AN ABSENCE of more than 10 years, U. S. Cultural History is finally back in the department lineup with the addition of Asst. Prof. Lisa Jacobson.

The department has not had a full-time historian in this position since Harold Kirker retired in 1991.

Prof. Jacobson was selected last year following an intensive, nation-wide search. She received her PhD from UCLA in 1997 with a dissertation that studied a new emphasis on children as consumers at the turn of the 20th century.

A revised version, entitled Raising Consumers: Children and Consumer Society in the Early Twentieth Century, is under contract with Columbia University Press.

One of Prof. Jacobson's qualifications that particularly stood out was her versatility, according to Prof. Mary Furner, who chaired the search committee.

"She possesses superb command of an amazing range of theoretical approaches in cultural history," Prof. Furner said.

These include a strong background in oral history and family history that will benefit the department's flagship program in Public History, and an interest in popular culture as well as the "high culture" that is the focus of traditional courses in cultural history.

In the upper division survey, Prof.

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# Associates to Relive WWII's Last Days

THE CLOSING DAYS OF WORLD WAR II come to life again for the UCSB History Associates on Thursday, Dec. 5 when Prof. Tsuyoshi Hasegawa speaks on "Race to the Finish: Stalin, Truman, and Japan's Surrender in the Pacific War" at the The Elephant Bar and Restaurant. A specialist on modern Russian history, Prof. Hasegawa will ask whether

#### Cold War Studies Gets New Name, Major Funding

BY JOHN SBARDELLATI

THE COLD WAR History Group (known to many of you as COWHIG) has a new name.

Boldly freeing ourselves of all bovine connotations, we are now officially named the Center for Cold War Studies (CCWS).

The new CCWS held its inaugural ceremony and reception Nov. 19 in the McCune Conference Room to celebrate our transition from the Cold War History Group.

Profs. Tsuyoshi Hasegawa and Fred Logevall, who co-founded COWHIG in 1994, had even more reason to celebrate as Prof. Hasegawa announced receipt of a multi-million dollar Integrative Graduate Education Research and Training (IGERT) grant, for which he is serving as a co-principal investigator.

The program, "Public Policy and Nuclear Threats: Training the Next Generation," will provide up to five years of fellowship support for Ph.D. students who wish to combine historical studies of the Cold War with studies of nuclear issues. It

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America's use of atomic bombs on Hiroshima and Nagasaki or Soviet dictator Josef Stalin's last-minute declaration of war had the most decisive impact on Japan's decision to surrender.

Prof. Hasegawa's talk will be based on research he has conducted for a book on the ending of the war that will be published by Harvard University Press.

To prepare this book, Prof. Hasegawa visited archives in Moscow, Tokyo and Washington, D. C. Many of the records he saw in Moscow had never previously been made available to Western scholars.

This research has revealed that Stalin played a much more central role in the thinking of both the Americans and the Japanese than previously thought.

"Everyone knows about the race to build an atomic bomb," Prof. Hasegawa says. "But there was another race going on that is less well known, and that may have played a more important role in decisionmaking even than dropping the bomb did."

Cost for the luncheon and lecture, which is being co-sponsored by the new Center for Cold War Studies (see separate story on this page), is \$15 for members and \$17 for non-members. Telephone reservations may be made with the UCSB Office of Community Relations at (805) 893-4388.

The Elephant Bar is located in Goleta at 521 Firestone Road, just off Hollister Ave. near the Santa Barbara Airport. Luncheon will be served at noon.

# LatinAmerica Early California Stories Grad Cotter Retrieve Region's Lost Voices Diesin Georgia

It is always difficult to write of the death of one of the History family, but especially so when that death comes before its time.

Joe Cotter, who received his PhD in Latin American history in 1994, died Sept. 21 in Martinez, Georgia, where he was serving as an assistant professor of history at Augusta State University. He was 46 years old.

Prof. David Rock, who mentored Joe's dissertation. said that Joe had been diagnosed with liver cancer and suffered a heart attack while in the hospital.

"Joe seemed to have settled in very well at Augusta State," Prof. Rock said. "He had recently been recommended for tenure and promotion by his department.'

Joe's specialty was the agronomy of developing nations, for which he already has developed an international reputation.

In September, 1994, shortly CONTINUED ON PAGE 4



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#### BY BARBARA LINDEMANN

ROSE MARIE BEEBE'S translation of a defendant's testimony in a 1796 Mission San Luis Obispo murder trial reads almost like a modern murder mystery.

Appearing before Governor Felipe de Goycoechea, the accused accomplice, a Chumash resident of the mission named Rosa, was asked if she knew why the accused, Silberio, another mission Chumash, murdered his wife.

"She replied that she does know. Silberio told her that if the Father told her to marry someone, she was to tell him that she did not want to. He (Silberio) would go down and kill his wife, because he had a strong feeling in his heart about this. Someone had told him that his wife was behaving badly with another man, and he (Silberio) wanted to marry Rosa.

"She was asked how she responded when Silberio said that he wanted to marry her. She replied, 'The Father is not going to say anything to me, because I am an old woman. He gives husbands to the young girls." (Lands of Promise and Despair, p. 256.)

A professor of Spanish at Santa Clara University, Beebe and her husband, Robert Senkewicz, a professor of History at Santa Clara, discussed their new book, Lands of Promise and Despair, Chronicles of Early California, 1535-1846 before a large audience of history buffs Oct. 7 at the Santa Barbara

Barbara Lindemann is a Professor of History at Santa Barbara City College and Vice President of the UCSB History AssociMuseum of Natural History.

Prof. Beebe read passages like the one above to illustrate her choice not to translate these 200-year-old accounts literally, but rather in a way that would convey the nuances and capture the wit, worries, self satisfaction and irritations of the people of Spanish California.

Prof. Senkewicz explained that the "Lands" in the title of the book, Alta and Baja California, were known as "The Californias" to people of colonial Mexico. The history of The Californias needs to be studied as one, as the Spanish experiences in Baja California shaped the later developments in Alta California.

Accordingly, the 70 documents in Lands of Promise and Despair range from Christopher Columbus's log of his first encounter with the Taíno people on the island he called San Salvador, and the 1542 explorations of the California coast by Juan Rodríguez Cabrillo, to the Jesuit missions in Baja California, ending with the final order by the Commander in Chief of the U.S. Navy, Thomas ap Jones' Proclamation to the People of Mexico in California (Monterey Bay) to surrender to the U.S.

Profs. Beebe and Senkewicz illustrated their lecture with slides of images that are included in the book, drawings located in museums in the U.S., Mexico, and Spain that nicely supplement the vivid descriptions by Spanish observers of the people, landscape, flora and fauna of the early Californias.

The editors explained that they sought the broadest possible assortment of voices - rancheros, women and natives in addition to the more widely published missionaries, government officials and ricos.

And what was the fate of the confessed murderer and his accomplice, the mission Indians Silberio and Rosa who refused to accept the priest's concept of marriage? Silberio was sentenced to heavy labor at Mission San Diego for eight years, and Rosa was banished to eight years of domestic labor in the house of the commander of the San Francisco Presidio, far from her lover.

Thus do Prof. Beebe's translations, whether read to an audience or savored on the printed page, bring alive a long lost Baja and Alta California.

The History Associates enjoyed a wine and cheese reception with the authors before the lecture, and lined up to purchase the book after hearing their talk.

#### Scribble, Scribble, Scribble

SARAH CLINE'S THE Early History of Greater Mexico, coauthored with Ida Altman and Javier Pescador, has been published by Prentice Hall.

A paperback of Douglas Daniels' biography of jazz great Lester Young, Lester Leaps In, will be published early next vear.

Jane DeHart's Women in America, co-edited with Linda Kerber, has been published in a two-volume Japanese translation.

Hal Drake's Constantine and the Bishops: the Politics of Intolerance appeared in a paperback edition in November. Movie rights are still available.



The department's bumper crop of new grad students pause during orientation for a group photo with Graduate Secretary Darcy Ritzau (lower right).

# Department Adds Bumper Crop of 36 New Grad Students

A bumper crop of 34 new students entered the History graduate program this Fall. Two Public History students who spent their first year at CSU Sacramento brought the number of new faces in the

department to 36.

John Hedstrom and Ron Parsons were admitted to the Public History program in Fall 2002 but went to Sacramento last year as part of an innovative joint-program put in place in 2001. They were joined here by two entering students in Public History: Roberta Gilman and Rose Hayden-Smith.

US History attracted the largest crop of newcomers, with 13 new students. They are:

# Symposium Provides Grad Students With Opportunity to Exchange Ideas

THE HOTTEST TICKET in the History department this year has been the new Graduate Student Symposium.

The brainchild of Maeve **Cowan**, who is working on a dissertation in U. S. public policy with Prof. Laura Kalman, the symposium is designed to showcase the work of History grad students and also provide them with an opportunity to give, and get, feedback from peers working in other periods of history.

"The purpose of the symposium is to give grad students an opportunity to present their work in a collegial and professional setting, and to get criticism from their peers," Maeve said.

"It started last Spring, and the students who took part in it greatly benefitted."

The response this year has been even greater, with faculty and grad students from other departments being drawn to the sessions, which have been expanded to three per quarter.

The most recent presenter, Nancy McLoughlin (Farmer), said the symposium was a unique opportunity to talk across time periods and even disciplines.

"In a department this size you almost never get a chance to find out what other people are working on or to exchange ideas about different ways to approach a topic," she said.

Her talk, on Nov. 21, was entitled "'Those Who Enter Houses': Clerical Competition and the Construction of Gender in Late Antiquity and the Middle Ages."

The two other presenters this Fall were: Jon Lemmond (Friesen), "The Doctor is IN: The Problematization of Male Authority in Sixteenth-Century 7

Nuremburg" and Erik Esselstrom (Fogel), "Japanese Police and Korean 'Collaborators' in Manchuria: The Manshu Hominkai, 1920-1924."

For Winter quarter, the symposium will hear from:

Sandra Dawson (Rappaport) on "Dangerous Desires: Class, Gender, Generation and Electric Fairground Cars in Interwar Britain";

Jason Kelly (Guerrini), "Polite Sociability and Levantine Archaeology in late-Enlightenment Britain" The Society of Dilettanti, 1750-1788"; and

Laura Nenzi (Roberts), "At the Intersection of Travel and Gender in Edo Period Japan."

The meetings, which begin at 12:30, are limited to one hour. The schedule for future talks can be accessed through the History Department website at:

http://www.history.ucsb. edu/events.html.

Vanessa Crispin (Brooks), Kimberlyn Crowell Charles (Hasegawa), Delgadillo (Logevall), Oscar Fierros (Vargas), George Fujii (Logevall), Shannon Guerrant (Daniels), Susan Haight (Plane), Elizabeth Lamoree (Lichtenstein), Elena Olivera (Vargas), Elizabeth Pryor (DeHart), Kristen Shedd (Lichtenstein), James Sherman (Lichtenstein) and Jon Swanson (Lichtenstein)

Here is a breakdown of the remaining students according to fields of study:

ANCIENT: Ibukun Bloom, Eric Fournier, Jonathan Sciarcon.

EAST ASIA: Christopher Dewell.

HISTORY OF SCI-ENCE: Donald Burnette.

HISTORY OF SCI-ENCE/MIDDLE EAST: Steven Smith.

LATIN AMERICA: Matthew Rheinschild, Kevin Smith.

MEDIEVAL: Nicole Archambeau, Heidi Marx-Wolf, Bethanie Petersen.

MIDDLE EAST: Heidi Morrison, Kurt Werthmuller.

MODERN EUROPE: William Christian, Claudia Leonhard, Michael Osman, David Reeves, Stuart Richardson, Shannon Zusman.

#### President's Corner

History as Family

RECENTLY I WAS scanning one of the local papers, the Valley Voice, when my eye caught a face in a photograph. It was my grandmother proudly standing in her garden in her home in Isla Vista in the 1940s. This photograph was part of a series celebrating Goleta history. It reminded me that my family is a part of history. It was a lesson I learned years ago that changed my perspective on the past, and on my educational experience. It may not seem like such an extraor-

dinary discovery to others. But for me it

was.

In elementary school I had fantastic, dedicated teachers who did their best with limited resources. They not only taught me the basics, but also provided me with a cultural education that has served me well. Like so many other students across the

country I learned the early history of our country and celebrated our patriotism daily with a song and the pledge of allegiance. Yet try as I might, I felt very little connection with much of the history we were taught. So much of it seemed foreign. No matter how many times I sang the song, I never really felt I was part of the same land that was the pilgrims' pride.

My perspective changed as an undergraduate when I was assigned to conduct an oral history project. I grew up in a household full of people who loved to tell family stories. But it wasn't until this assignment that I put these stories into historical context. I was fortunate to be able to finally see that my family was a part of the history of this country. Their lives had contributed to the ongoing story of the larger community.

For my undergraduate assignment I had planned on interviewing my grandfather, whose stories I had listened to and taken for granted for so many years. But I never had the chance. He died that quarter. Instead I found myself sharing hours with my grieving grandmother, who took great joy in recalling how she was courted, the perils of a civil war, and the journey to the United States to start a new life together. I was happy to have had the chance to share these memories with her and realize this was all part of a larger historical context. But I was also saddened that I had already lost so many valuable memories from family members no longer here.

This learning experience not only brought me a deeper interest in the study of history, but the added

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## Things are 'Looking Up' For This Grad Student

NOT MANY HISTORIANS have either an original conference or a published book to their credit before they even finish their dissertations. As it happens, Jason Kelly (Guerrini) has both.

In his first year at UCSB, Jason got the idea for a conference on the topic of "Looking Up" in all its various meanings—from "looking up" at the sky to "looking up" to an individual to "looking up" in a dictionary.

He secured funding, solicited papers and brought the conference to fruition in 1999.

Last month, Looking Up: Science and Observation in the Early Modern Period, a book based on papers presented at that con-

#### Joe Cotter

CONTINUED FROM P. 2 after taking his degree at UCSB, he received a fellowship to participate in a UNESCO-sponsored conference in Paris on the topic of "20th century sciences beyond the metropolis."

An article based on his paper and entitled "Agronomía Afranceada: The French Contribution to Mexican Agronomy, 1880-1940" was selected to appear in the lead issue of Science, Technology and Society: An International Journal Devoted to the Developing World.

At the time of his death, Joe was putting the finishing touches on a book based on his doctoral dissertation, "Before the Green Revolution: Agricultural science policy in Mexico 1920-1950." It will be published by Greenwood Press.

Joe leaves a wife, Cheryl, whom he married just last year.

Memorial contributions may be sent to Augusta State University Department of History, 2500 Walton Way, Augusta GA 30904. ference, edited by Jason, appeared in print.

In addition to editing the volume, Jason co-authored an introductory chapter on "Charles Peirce, Semiotics and the History of Science" with Prof. Bill Pencak of Pennsylvania State University.

Two other of the book's seven chapters were written by UCSB History grad students.

Theresa Neumann (McGee) wrote "Looking Up from Adam's Fall; The New Astronomy and the Quest for a New Eden in the Writings of the English Scientific Promoter John Wilkins."

Nancy McLoughlin (Farmer) wrote "When What Does Not Exist May be Useful: The Evolution of Franz Anton Mesmer's theory of Animal Magnetism from an Orthodox Explication of Human Tidal Flux to a Heterodox Practice of Charismatic Healing."

The book was published by Legas Press as part of the Language, Media and Education Studies series sponsored by the Center for Communication and Information Sciences.

# LETUS HEAR FROM YOU

If you are a grad trying to get in touch with an old classmate, or a community member or alum with an article or story, why not drop us a line?

Send your letters to: Editor, *Historia* Department of History University of California Santa Barbara, CA 93106

## Cultural History

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Jacobson said recently, she will include "a focus on leisure, material culture, and popular art forms," including the rise of mass commercial amusements ranging from vaudeville to prizefighting.

"My aim is not to provide a comprehensive treatment of these varied aspects of popular culture but rather to analyze how they illuminate attitudes, ideology, and tensions in American society at particular historical moments," she said.

Prof. Jacobson said that she will offer a Proseminar this Spring on Cold War culture.

In the future, she said, "I would like to offer an undergraduate reading seminar on childhood and youth culture, which would include a public policy dimension examining how changing constructions of childhood, adolescence, race, and gender have shaped child welfare policy and the definition and regulation of juvenile delinquency."

Prof. Furner said that the great range of Prof. Jacobson's interests will complement existing programs in women's history and women's studies.

Together with Prof. Erika Rappaport, who studies European consumerism, Prof. Jacobson "will make UCSB the powerhouse of the UC system in the entire field of the history of consumer society/consumer culture," Prof. Furner said.

### The Bloops Will Out!

HISTORY 4A PRODUCED its usual premium howlers right on schedule.

Jason Dormady received two winners: "Hebrews chose to enter a convent with God" and, regarding Abraham, "First, he castrates all of his male descendents."

Writes Jason, "I know what this student was trying to say,

## Cold War Group Gains Powerhouse Status

CONTINUED FROM P. 1

will be administered by the University of California Institute on Global Conflict and Cooperation (IGCC).

The change from COWHIG to CCWS reflects a desire to formalize what for several years has been apparent: that UCSB, through COWHIG's activities, has become a true center for Cold War studies, the only one of its kind anywhere in the Western United States.

Our name may have changed but we plan to continue our dedication to the study of the Cold War and its related topics.

To this end CCWS will carry on hosting guest lecturers, graduate student workshops and weekend seminars. We will also proceed in meeting frequently to discuss our members' work in progress.

Of course our feature production every year is our graduate student conference on the Cold War, held in May.

This year promises to be especially noteworthy, for we are initiating a partnership with the Cold War Group at George Washington University. The conference will now alternate between UCSB and GW every year, and it will continue to provide an excellent opportunity for graduate

but I would not want him at my briss."

Not far behind were these gems from last Spring's History 17B, sent by David Torres-Rouff:

"With the emergence of Protestantism, many sought religious persecution in a new free world."

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students (from UCSB, GW, and around the world) to present their papers and receive critical feedback from peers and experts in the field.

Also in the works is a student exchange program with the London School of Economics and Political Science, scheduled to start next year.

CCWS was founded (as COWHIG) in 1994 by Profs. Toshi Hasegawa and Fred Logevall In addition to the core membership of faculty and graduate students, we will have numerous affiliated members from various departments across the campus.

For more information about CCWS see our website link (in progress) on the History department's web page or stop by HSSB 3215.

For more information on the IGERT program visit the IGCC website (www.igcc-ucsd.edu) or contact program administrator Christi Gilhoi (cgilhoi@ucsd.ed or (858) 534-7224).

John Shardellati is a graduate student in Cold War studies and the current administrative assistant for CCWS.

# Pub History Grad Joins RivieraSurvey

PUBLIC HISTORY GRAD student John Hedstrom has been hired by the City of Santa Barbara to organize a historical survey of the lower Riviera neighborhood.

The survey, which began in August and will last a full year, is an effort to document the historically significant buildings, structures and objects in this one enighborhood.

"The City is conducting the survey with the help of volunteers and historical consultants to identify and preserve its heritage while promoting well-reasoned growth," Hedstrom said.

The project is part of a mandate that the city received from its citizens following the earthquake of 1925 to preserve important elements of its history.

Because the city also has the responsibility of providing affordable housing, Hedstrom said, "it is also important to identify what is *not* significant to make way for new housing."

### President's Corner

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lesson that so much knowledge is lost so easily. It gave me better appreciation for the task an historian faces in studying the past, and providing the most complete picture possible.

As members of History Associates you are part of the history of the graduate students at UCSB. Your ongoing and generous support has played a pivotal part in the academic progress of so many. Please continue to help us support UCSB history graduate students by renewing your membership. I look forward to seeing you at our upcoming events.

Monica Orozco Presiдent,

# Ready to Join?

Another great year of UCSB History Associates' events is under way. You'll want to keep posted about events in the History Department as well. To renew your membership or join for the first time, just fill out this form and mail it with your check or money order (payable to UCSB History Associates).

Enclosed are my annual membership dues of \$
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# Grad Student Research Leads To Grants, Papers, Jobs

Alex Epstein (Cohen) received a Pacific Rim Research Program Minigrant to conduct research in Australia and Washington, D.C. for a dissertation chapter concerning U.S. Trade Representative and Californian Viola Smith and her partner, Australian Eleanor Hinder.

Mark Hendrickson (Furner) received travel grants from Smith College and the Rockefeller Archives to acquire materials for his dissertation on "labor knowledge in the 1920s."

Matt Sutton (DeHart) delivered a pa-

per on "Complicating the Borders of the "Old Religious Right": Aimee Semple McPherson and the Battle Against Political Heresy" at the American Academy of Religion conference in Toronto last month.

David Torres-Rouff (Spickard) received a research grant from UC Mexus to work on his dissertation, "Race and the Making of Los Angeles, 1840-1930."

Susan Snyder (Lansing) is teaching medieval history this year in a full-time position at Loyola Marymount in Los Angeles.

### Oh, Those Bloopers!

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And "In 1776 Thomas Jefferson wrote, 'We hold this truth to be self-evident: that all men are created."

From Jessica Chapman in 17B: "As the saying goes, 'time heals all wombs.'"

They keep coming and coming from Matt DeFraga. From a History 4C exam: "Marie-Antoinette was an Enlightenment author who felt that the clergy and monarch shouldn't be seen as sacred beings." To which Matt replied, "This reminds me of the Far Side cartoon, where Marie Antoinette is being dragged up the steps of the scaffold crying; 'And ice cream! I said 'Let them eat cake and ice cream!'"

Also from Matt: ""Hitler's misgivings were brought about through a personality defect called being nuts."

"Ah," Matt retorts, "the subtlety of this analysis! We have a young Freud on our hands."

Jon Lemmond submits this beauty: "If political struggle in Europe was like a car, religion would only be the candy apple red paint job. Land, money and power would be the 7.5 litter engine."

Moans Jon, "I don't know whether to send this guy to a historian or a mechanic!"

Amy Caldwell also got some beauties. From a 4B exam: "No one was actually alive during the 1500s, so of course the entire book rests primarily on the educated speculation of real people."

Summing things up precisely, Amy also submitted the following sentence from a student book review: "I thought the book was interesting but dull."

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