Paul Michael Myers

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BIO: I am interdisciplinary visual storyteller with experience in journalism, academia, and the nonprofit sector who approaches visual representation from the perspective of critical and ethical collaboration. My work advances a philosophy of art rooted in diversity, equity, and community expressed through photography and multimedia.

EDUCATION

**University of California at Santa Barbara** 2005

Master of Arts in Religious Studies

**University of California at Santa Cruz** 2001

Bachelor of Arts in Cultural Anthropology

**San Jose State University**  1995–1996

School of Journalism and Mass Communications

Photojournalism Sequence

ACADEMIC APPOINTMENTS

**Brooks Institute**, Ventura, CA 2003–2012

Faculty Member, School of Visual Journalism

PROFESSIONAL EXPERIENCE

**Golden Gate National Parks Conservancy**, San Francisco, CA

*The GGNPC is the nonprofit support partner of the Golden Gate National Parks—84,000 acres of national parkland throughout the Bay Area, including Muir Woods, Ocean Beach, Crissy Field, and Alcatraz.*

Senior Visual Producer 2018–present

Digital Content Producer 2015–2017

* Leads visual content creation and strategy for GGNPC, in collaboration with Executive Team, Development Team, and Marketing/Communications.
* Spearheads production of all videos and photography for print and web.

Select Responsibilities

Development Team

*Leadership Circle*

* Conceived of and created portrait book of major donors.
* Organized photo shoots of donors and families.
* Donor portraits helped to increase giving to GGNPC by 10x per donor on average.

*Trails Forever Initiative*

* Created videos for Trails Forever fundraiser, featuring stories of park users.
* Videos directly increased giving at silent auction.

*Photowalks*

* Started monthly photo walk program to connect donors to parks through photography.

Executive Team

*Annual Report*

* Responsible for multimedia content of annual report.
* Created videos advancing “Parks for All” mission.
* Won 2017 PR Daily Nonprofit Award for annual report.

*Diversity & Inclusion Initiative*

* Provide guidance on how to ethically represent diversity in print and web publications.

*Partnerships*

* Collaborate with partner agencies (National Park Service, Presidio Trust, One Tam) to visually represent community science, sustainability programs.

Marketing/Communications

*Print and Web Collateral*

* Produce all photos and 50+ videos for GGNPC publications, website, social media.
* Website redesign team member.
* Actively seeks new ways to reach GGNPC audience through digital storytelling.

*Internships*

* Mentor to high school and college students enrolled in 12-week internship program.

*Digital Asset Management*

* Oversee photo archive, digital asset management.
* Create metadata strategy.

**“5301” Workshops**, Ventura, CA 2011–2017

Co-founder and Instructor

* Creativity workshop for aspiring photographers

**Paul Myers Pictures**, Kilauea, HI 2012–2014

Owner, Photographer and Multimedia Producer

* Founded professional photography and multimedia studio.

**Story4 Multimedia Production Studio**, Felton, CA2010–2012

Videographer and Video Editor

**VJ Multimedia Workshop**, Ventura, CA 2009–2010

Founder and Executive Director

* Created tuition-free multimedia workshop for photojournalists and visual journalism students sponsored by industry professionals.

**USA Today**, McLean, VA 2010

Video Fellow

* Member of newsroom video team in daily assignment production.

**San Jose Mercury News**, San Jose, CA2009

Multimedia Fellow

* Member of the multimedia team in daily assignment production.

**El Andar Magazine**, Santa Cruz, CA 1994–2003

Staff Photojournalist

* Reported on social and cultural news in Mexico and the U.S. borderlands

**Impact Visuals** **Photo Agency**, New York, NY 2000–2001

Contributing Photojournalist

**The Appeal Democrat**, Marysville, CA 1999

Staff Photojournalist

**The Journal Standard**, Freeport, IL 1996–1998

Staff Photojournalist

AWARDS, GRANTS, FELLOWSHIPS, & INVITED WORKSHOPS

*Organizational*

2017 Nonprofit PR Award for Annual Report, Golden Gate National Parks Conservancy

*Individual*

2007 The Platypus Workshop in Digital Storytelling

2005 Photo Imaging Education Association (PIEA) Award, 3rd place, Faculty Portfolio

2004 White Cloud Photography Workshop in Documentary Photography

2003 New California Media Award for Photojournalism

Project: “A Community Overcomes: The Struggle of San Salvador Atenco”

2002 New California Media Award for Photojournalism

Project: “Exhumations in Guatemala”

2001 New California Media Award for Photojournalism

Project: “Las Colonias of Southern Texas”

2001 The Fund for Investigative Journalism (FIJ), Grant

Project: “Silicon Shame: High-Tech Toxic Exposure”

2001 University of California at Santa Cruz, Dean’s Award in Social Sciences

2001 University of California at Santa Cruz, Damian Marx Award for Outstanding

Undergraduate Paper in Cultural Anthropology

1997 The Missouri Photo Workshop, Documentary Photography of Small-Town America

1995 University of California at Santa Cruz, Eloise Pickard Smith Gallery,

Juried Award Winner for Photography

Project: “Contemporary/Exemplary”

1995 University of California at Santa Cruz, Social Science Media Award, Documentary Photography

1993 University of California at Santa Cruz, President’s Undergraduate Fellowship

EXHIBITIONS

2011 “In All Our Affairs,” Solo Photography Exhibition, Visions Gallery, Ventura, CA

2011 “From Within,” Group Photography Exhibition, Visions Gallery, Ventura, CA

2011 “Untitled,” Group Photography Exhibition, Bell Arts Factory, Ventura, CA

2010 “los enlaces,” Group Photography Exhibition, Visions Gallery, Ventura, CA

2010 “Untitled,” Solo Photography Exhibition, Brooks Institute, Ventura, CA

2011 “Svara,” Group Photography Exhibition, Brooks Institute, Ventura, CA

2009 “Getty Images,” Two-Artist Photography Exhibition, Brooks Institute, Ventura, CA

2008 “Slow in, Fast out,” Solo Photography Exhibition, “Road Trip” Premiere, Ventura, CA

2008 “Unsettled,” Solo Photography Exhibition, Visions Gallery, Ventura, CA

2007 “The Way I See It,” Solo Photography Exhibition, Brooks Institute, Ventura, CA

2006 “Bittersweet,” Solo Photography Exhibition, Muddy Waters, Santa Barbara, CA

2005 “Through Thick and Thin,” Solo Photography Exhibition, Muddy Waters, Santa Barbara, CA

2002 “Paul Myers,” Solo Photography Exhibition, MACLA (Movimiento de Arte y Cultura Latino Americana), San Jose, CA

PUBLICATIONS

**Annual Reports (lead photographer, videographer)**

https://www.parksconservancy.org/our-work/annual-reports

2019 “Bridging People and Parks,” Golden Gate National Parks Conservancy

2018 “Parks for All Forever,” Golden Gate National Parks Conservancy

2017 “Connecting People and Parks,” Golden Gate National Parks Conservancy

2016 “Parks: Of and For the People,” Golden Gate National Parks Conservancy

**Books (collaborative)**

*Late April, Boston, Massachusetts*. With Gabe Cano and Steve Wilson. Berkeley, CA: Edition One Publishing, 2019.

*From Within: A Brooks Institute Documentary Project: Vietnam*. Ventura, CA: Brooks Institute, 2011.

*Revelar los Enlaces: A Brooks Institute Documentary Project: Chile*. Ventura, CA: Brooks Institute, 2010.

*Svara: A Brooks Institute Documentary Project: South India*. Ventura, CA: Brooks Institute, 2009.

**DVDs(executive producer, director)**

*From Within: A Brooks Institute Documentary Project: Vietnam*. Ventura, CA: Brooks Institute, 2011.

*Revelar los Enlaces: A Brooks Institute Documentary Project: Chile*. Ventura, CA: Brooks Institute, 2010.

*Svara: A Brooks Institute Documentary Project: South India*. Ventura, CA: Brooks Institute, 2009.

**Conference Presentations**

“Why Photograph?” *Journalism Association of Community Colleges*,State Convention South, 2007.

“Features in Photojournalism.” *Journalism Association of Community Colleges*,State Convention North, 2007.

“Photo Illustration.” *Journalism Association of Community Colleges*,State Convention South, 2006.

“Getting Started in the Business.” *Journalism Association of Community Colleges*,State Convention South, 2006.

“Seeing the Light: A Photojournalist’s Approach.” *Journalism Education Association*, JEA Fall National Convention, Nashville, TN, 2006.

“Features in Photojournalism.” *Journalism Education Association*, JEA Spring National Convention, San Francisco, CA, 2006.

“Feature and Enterprise Photojournalism.” *American Press Institute*, Photojournalism Seminar, Pomona, CA, 2005.

TEACHING EXPERIENCE

**Golden Gate National Parks Conservancy**, San Francisco, CA 2015–present

As senior visual producer, I teach occasional photography workshops for the GGNPC members, interns, and staff, including but not limited to:

* *Photography Workshop, Waterfalls* 
  + One-day workshop on how to photograph moving water.
* *Video Workshop, Park Youth Collaborative* 
  + Video capture and ethical approaches to visual representation in marginalized communities.
* *Photography Workshop, Macro Photography* 
  + Close-up capture techniques for partner agency Marin Municipal Water District.
* *Photography Workshop, Basic Methods* 
  + Recurring workshop introducing basic photography methods for high school and college students in Parks Conservancy internship program.
* *Digital Asset Management Workshop* 
  + Trained staff in metadata (captions, keywords, SEO), photo archive management, media permissions, and best practices.

**Brooks Institute**, Ventura, CA 2003–2012

As a full-time faculty member in visual journalism, I taught nine courses each academic year in both lower and upper division. These courses included:

* *Introduction to Photography, PHO100* 
  + An introductory digital photography course presenting materials in basic photography, digital capture, and the use of computer programs to interpret digital images.
* *Understanding Light, PJN150* 
  + An introductory course to in-camera reflective metering, incident metering and basic lighting techniques including TTL flash technology with a continued emphasis on the use of computer programs.
* *Audio Storytelling, PJN160* 
  + An introductory course to audio recording techniques and reporting skills as well as audio editing software.
* *Advanced Photojournalism, VJN340* 
  + Community photojournalism/multimedia storytelling techniques practiced through single image storytelling (news, sports, features, portraits) and cumulating with an in-depth picture story. This course is an introduction to multimedia storytelling using stills, audio and produced in Final Cut Pro.
* *The Picture Story, VJN280* 
  + Students produce three in-depth picture stories with an emphasis on the journalistic relevance to the community in documentary projects with still photography, video, and audio produced in Final Cut Pro.
* *Picture Editing, VJN380* 
  + Emphasis placed on the final presentation of photographs. Students work on projects both as photographers and editors laying out and designing pages for publication.
* *International Documentary Project, GLB413/415* 
  + Yearly course where students travel to another country for seven weeks and upon return create professional products including an AV show, a website, book, DVD and print gallery.
* *Portfolio and Ethics, VJN499* 
  + Capstone course in the Visual Journalism Program.

**The Eddie Adams Workshop**, Libertyville, NY 2008 & 2009

As an invited teacher to workshop on photojournalism, I taught two student cohorts.

* *Multimedia Production* 
  + Served as director and producer in collaboration with participants.
* *Photojournalism*
  + Worked as assistant to team leaders, member of logistics support team.

SERVICE

*Institutional*

**Brooks Institute**, Ventura, CA

*College*

Chair, Faculty Senate, 2011

Member, Leadership Team, 2011

* + Served as Faculty Liaison to higher administration.

Member, Faculty Senate, 2007–2009

Member, Core Curriculum Committee, 2003–2004

* + Helped to adapt core curriculum from film to digital photography.

*School of Visual Journalism*

Graduate Adviser, 2010–2011

Member, Curriculum Committee, 2003–2009

* + Led re-design of undergraduate curriculum for multimedia production.
  + Co*-*designed Master of Arts (MA) program in visual journalism.
  + Proposed and implemented new curricula for PHO150 (Understanding Light) and PHO206 (Photojournalism II).

Member, Assessment Committee

* + Reviewed and approved student learning outcomes.

Member, Search Committee

* + Served on ten hiring committees for positions in visual journalism.

Program Coordinator, Guest Speaker Series, 2008–2010

* + Responsible for inviting and hosting 18 guest speakers per year.

*External*

**Los Angeles Pierce College**,Woodland Hills, CA

Advisory Board Member, Media Arts, 2008–2013

**Journalism Association of Community Colleges** (JACC), Sacramento, CA

Visual Storytelling Presenter, JACC State Convention South, 2011

Multimedia Presenter, JACC State Convention South, 2010

Multimedia Contest Judge, JACC State Convention South, 2008

Chair, JACC Clip Contest, 2008

Invited Critic, JACC State Convention South, 2007

*Community*

**Brain Injury Center**, Ventura, CA 2007–2008

* + Volunteer organizer and leader of photography workshops.

**Casa de la Raza**, Santa Barbara, CA 2006

* + *Cochitlehualli Photographic Workshop:* Taught a collective of Chicanx/Latinx teenagers to use photography as a means of positive community engagement and self-expression.
  + Taught a workshop for at-risk youth in basic photography skills that led to a photographic exhibition of their work, “Unblindfolded.”

**Debug Magazine**, San Jose, CA 2002–2003

* + Organized a visual storytelling workshop for at-risk youth.

**Amigos de las Américas**, Houston, TX 1990–1993

*AMIGOS is a non-profit organization that provides youth-led volunteer service opportunities in Latin America in public health through partnerships with international development and governmental agencies.*

*Training Director*, Santa Clara County

* + Taught a yearlong training program for 35 volunteers to work on community health education programs in seven Latin American countries.

*Assistant Project Director*, Honduras

* + Co-planned, implemented, and evaluated a community sanitation program of 40 volunteers while supervising staff and enhancing relationships with partner agencies.

*Route Leader*, Mexico and Paraguay

* + Supervised eight volunteers in community sanitation and environmental education programs.

*Volunteer*, Paraguay

* + Worked on community sanitation and dental hygiene programs with community health promoters.

COMPUTER SKILLS

*Multimedia Production*: Adobe Creative Suite including Premiere Pro, Audition,

Photoshop, Lightroom, AfterEffects, Bridge.

*Digital Asset Management*: Libris by PhotoShelter

*Project Management*: Slack, Trello, G Suite

*Microsoft Office Suite*: Word, Excel, Powerpoint

*Website*: SquareSpace, WordPress

LANGUAGES

English – native fluency

Spanish ­– superior proficiency