

Historia

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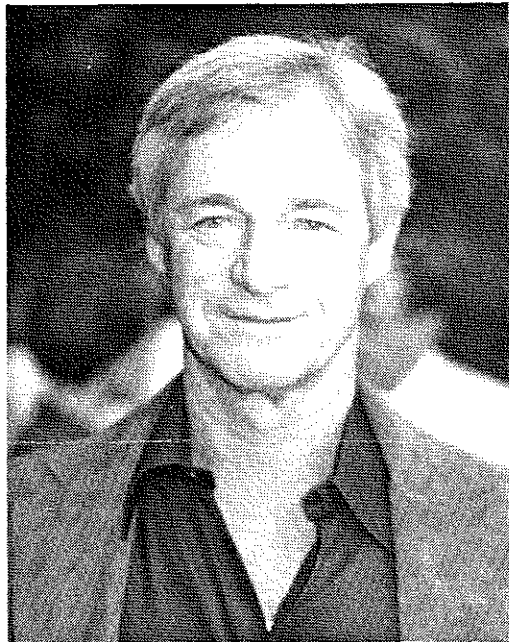
Associates Luncheon

Archaeology of the Ocean Sea

By Joseph Finnigan

The contribution of archaeology to the history of exploration will be the subject of UCSB Professor Emeritus Dr. Frank Frost's talk at the February 4 luncheon-lecture to the History Associates.

The title of Dr. Frost's talk, "The Archaeology of the Ocean Sea," is, he said, "supposed to remind people of Columbus' title, the Admiral of the Ocean Sea, which was given to him by Queen Isabella." The talk, in



Professor Emeritus Frank Frost

"For instance, the case of Drake's Bay near San Francisco which has never officially been recognized as the landing place of Sir Francis Drake. Among other subjects, I will be dealing with the famous Goleta Cannons, the cannons that were discovered in 1981 at Goleta Beach.

"I spend a lot of time (in the speech) on the claims of other people who claim to have discovered America before Columbus. The ancient Phoenicians, Egyptians, the Ancient Chinese. Basically what I am trying to show is what archaeology can do and in some humorous situations what

this quincentennial year of Columbus' discovery of America deals with the need for archaeological evidence to support reports and claims of explorers. "The paper is not really about Columbus," Dr. Frost said. "It is about the history of exploration and the contribution to it made by archaeology. During the great age of exploration, the explorers themselves were not literary men and sometimes their records need to be supplemented by the results of archaeology.

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Hasegawa Tells of Russian Collapse

The subways were running. The electricity worked. Cleaning ladies were still sweeping the streets and he didn't have to utilize the canned food he had brought with him.

These were the only positive aspects of the situation in Moscow which Professor Tsuyoshi Hasegawa observed

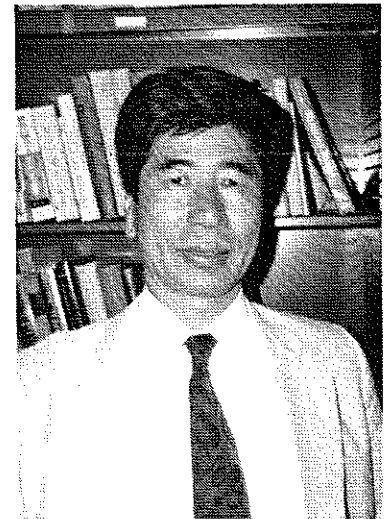
during a recent visit to the city shortly after price controls were lifted on January 2 of this year.

Professor Hasegawa shared his impressions in a talk to a joint meeting of the UCSB History Associates and the General Affiliates at the University Club on January 22.

"Things were worse than I expected," he declared. He likened the situation to a huge ship whose engine had stopped and was still drifting under the effects of inertia. "I shudder to think of the outcome of the situation." Professor Hasegawa has spent years studying and living in Russia. "I love that country" he said, "and it is very painful to see what is happening now." Problems confront the government and the people in all areas of life, economic, political and military.

The economy is in a state of chaos, he reported. The ambitious and the powerful are taking advantage of the situation. A Russian Mafia has stepped in and taken control of the sale of goods on the shop level with a 30% levy on all sales, and at the same time has seized control of the wholesale distribution network.

Among the populace the psychology is to grab everything now, before the ship sinks. The



Professor Tsuyoshi Hasegawa

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DICK COOK, IN MEMORIAM

By Joseph Finnigan

Richard W. Cook, the founder of the UCSB History Associates, long-time chairman of the Board of Directors and a driving force behind the organization, died shortly after the beginning of the new year. He is survived by his daughter, Karen Cook Anderson, son-in-law, Dr. Seth E. Anderson Jr., three grandchildren, Richard, Scott, and Kristen Anderson, all of Santa Barbara, his close friend Damienne Wagner, of Riverside, CA., and his beloved guide dog, Laser. In addition to his work on the History Associates, Dick served as a volunteer advisor to the UCSB Alumni Magazine, Coastlines. In recognition of his services to the University, Cook was presented with the UCSB Honorary Alumni Award in 1989. It was an award he held in high regard.

As a memorial to Dick, the History Associates has established a scholarship in his name. Donations may be sent to the Dick Cook/UCSB History Scholarship fund, UCSB Office of Community Relations, Santa Barbara, CA 93106.

Cook, sometimes known as "Cookie" to his friends and colleagues, established the Associates five years ago at the suggestion of then UCSB History Professor Dr. Frank Frost. Dick followed through on the suggestion, forming a Board of Directors, recruiting members, seeking funds and finding speakers for a schedule of luncheon-lectures in Santa Barbara. The events raised thousands of dollars for graduate student scholarships at UCSB.

The idea for a History Associates organization grew indirectly out of Cook's constant presence in UCSB history classes, where he was an unregistered student "auditing"

courses. He started attending classes after moving to Carpinteria following his retirement from a long and successful career as an advertising executive for TV Guide and other publications.

Two of the classes he audited were taught by Dr. Frost, who recalled recently, that, "after he had sat in on my classes and told me of his interest, I saw him as a tremendous, wasted resource that the History Department could use. It was I who had the idea that he help found the History Associates. He was the founder and he was immediately enthusiastic."

The fledgling organization received help in its formative years from the UCSB Alumni Association, whose executive director, Jack Kinney, met with Cook when he was seeking assistance. "We put up some seed money and developed newsletters and mailings to get the organization started," said Kinney, now retired. "We used history as a kind of example to prod other departments to form alumni groups by major. We got several going that way."



Dick Cook and his ever faithful guide dog Laser

Dr. Hal Drake, UCSB History Professor and former head of the department, worked closely with Dick during the Associates' formative years. He remembered that Dick was somewhat concerned when Frost asked to meet with him after class to plant the idea of a History Associates. "Dick thought Frank was going to tell him that he somehow was in the way," Drake said. "Instead Frank raised the idea of the History Associates."

"Dick was an inspiration to all of us. Our History Associates was the first departmental support group on campus," Drake said. "Afterwards, when other departments wanted to start one, the Alumni Association told them to call Dick Cook. And when other Department Chairmen would call me and ask how to make a support group successful, I would tell them to go out and get a Dick Cook."

Dr. Sears McGee, current Chairman of the History Department, talked of Dick's "tenacity," a trait others referred to. "Dick was one of the most tenacious people in the pursuit of his objectives that I have ever worked with," Dr. McGee said. "If

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From the Chair

Dick Cook, the founder, organizer, energizer and first president of the UCSB History Associates, died on Saturday, January 4, at his daughter's home in Santa Barbara. The night before, he had been his usual self, sharp and joking, the Dick Cook that all of us who had the pleasure of knowing him will always remember. I saw him in the hospital shortly before Christmas and was yet again reminded of his indomitable spirit and unquenchable good humor. He was always interested in people and after his retirement he was able to indulge his interest in history (and in people) by auditing classes in this department. He talked to students and faculty after classes and to talk to him was to experience his enthusiasm and curiosity. We will miss him and remain ever grateful for all he did for us.

During the American Historical Association annual meeting in Chicago, the weather was surprisingly mild for the end of December. This was bad news for the Chicago Bears, who were counting on sleet and bitter cold to help them against the Dallas Cowboys. The Cowboys won, and so did thousands of historians trekking back and forth between hotels. Our major task was to conduct the second stage of searches for three positions (Italian Renaissance, U.S. foreign relations, modern central/eastern Europe). Departmental vice-chair Abe Friesen and I interviewed twenty-five young historians, with the help for parts of the endeavor from Laura Kalman, Bob Kelley, Ken Mouré and Warren Hollister.

Because the AHA recommends the use of interview suites but refuses to allow them to be booked for more than one day, we did twenty-four of the interviews in one day! We worked from 8:30am until after 11pm, and we ought to have been exhausted. Instead, the excitement generated by talking to so many talented and dedicated applicants (who had been picked from a pool over six times as large) left us unable to sleep until around 2am. Beginning later this month, we will start bringing nine of the twenty-five to campus for still more intensive discussions. With more hard work and a bit of luck, we will appoint three historians whose classes Dick Cook would have enjoyed auditing. It's too bad he won't be around to hear them—but his legacy, the UCSB History Associates, will continue to enhance our efforts to keep this department strong and lively.

J. Sears Mc Gee, Chair

Farmers Insurance Supports Public History Research Seminar on Painted Cave Fire

By Gail Humphreys

Fire! Massive urban/suburban California fires. They're not an anomaly. And they're not an "act of God." In fact, their destructiveness is often the outcome of public policies taken deliberately or by default.

Can public historians inform policymakers on fire-related issues so as to effect change and diminish the chances of recurring disastrous fires? This year's Public Historical Studies Graduate Team Research Seminar is going to try to do just that. Students in the seminar will write a history of the 1990 Santa Barbara Painted Cave fire, trying to determine how successfully lessons from previous fires had been incorporated into policy that affected the outcome of the 1990 fire. Did we know what needed to be done, but just not have the political will to do it? Did competing policy goals result in a safety paralysis? Were the wrong lessons incorporated into policy?

Through a research and discovery process, the graduate students will identify the key lessons from the 1990 conflagration. With reference to the pre-1990 policy process, they will identify potential impediments to implementation of these recommendations.

"This is one of the most challenging and important topics we've addressed," says Professor Otis Graham, seminar leader and director of the Public Historical Studies Program. "The students have their work cut out for them. I think they're up to it. We have an excellent group of students."

Professor Graham tells us that early last spring he realized that the annual graduate student Team Research Seminar would take on larger proportions in 1991-92. He decided on an innovative approach. He would seek support from insurance companies that serve Santa Barbara. His efforts proved successful. Late this summer, Farmers Insurance Group of Companies contributed \$20,000 to the Public History Program to support the seminar. Their contribution will be used primarily to support graduate students and the publication of the study.

"In negotiating the gift with Farmers we found a company committed to the principles of the seminar and eager to make a contribution to the understanding of fires. We are indeed very grateful for their support," says Professor Graham. Apparently, the respect is mutual. In a letter announcing their gift, the Farmers representative said, "In making this designated gift, we are excited about the contribution such a study can make to the quality of life in the Central Coast area, and we are excited about supporting your program's efforts to strengthen its public history research in the area of management of risk."

The Team Research Seminar will commence its work in January, and work on the project for two quarters. The Farmers gift will allow summer graduate student support to complete the project. ♦

President's Report

There is no doubt that the History Associates will never be the same without Dick Cook. All of us were deeply saddened by his unexpected death. While we were aware of his deteriorating condition, he fooled us all with his ever present good humor and optimistic outlook. During his life he had learned to deal with any kind of adversity with a very positive attitude. The last several years of nearly constant ill health was a testimony to his ability to look at life and see the bright side. It was certainly an inspiration to me to see how he accepted his blindness, and his frequent visits to the hospital. Though he had little formal academic training, he was a great teacher. Dick knew how to get things done, and he knew how to motivate people. He shared this knowledge with all those around him. He will certainly be missed by all who had the opportunity to know and work with him.

Scholarship Drive

The scholarship drive is progressing nicely. As you will recall from the last issue of Historia, Jo Beth and Donald Van Gelderen have given a \$3000 challenge grant to our Scholarship Fund. Under the terms of this challenge, the History Associates must raise a like amount in order for the Van Gelderen grant to apply to the History Associates' Scholarship Fund. At this point we have received nearly \$1700 in gifts to the Scholarship fund. I would like to thank you all for your generosity. We are certainly well ahead of prior years contributions, but there is still a considerable distance to go before the Van Gelderen challenge is met. Contributions may be made to either the general History Associate Scholarship Fund, or to the Dick Cook Scholarship fund. On page 6 you will find information regarding the details of making a contribution. Your generosity will be very much appreciated.

Greg de Roulhac
President

Cook

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he didn't get what he wanted he either got something better or the next best thing. I greatly admired the courage which which he persevered in attending classes and working for the Associates as he was losing his sight. I always had a lot of fun talking to him."

Frank Frost remembered that Dick, "was tremendously enthusiastic. And being from the business world he couldn't understand why it took the academics so long to get the idea of the Associates going. He said from his experience of getting a weekly magazine out, that he had to get used to a different idea of what a deadline was."

Cook brought an advertising salesman's forceful attitude to his work with the Associates. And Hal Drake recounted an example of that when he said, "Dick was always after me. He would say, 'when you have made the sale, get out!' I remember when we went to get something from Ed Birch, Vice Chancellor of Institutional Advancement, and after he agreed to our request, I was sitting there talking and Dick got more and more antsy. I thought he would kick me. When we left, Dick chewed me out for staying too long."

Through his tenure as Chairman, Dick's appointees to the group's Board of Directors were not always people connected with the University. One of the first such members was attorney Douglas E. Schmidt, who has been active in the UCSB Alumni for years. "Dick always had his own proposals," Schmidt said. "He would always ask you what you thought. Generally you would agree that they were fine. The Associates could never have gotten off the ground without Dick."

Dr. Gregoire de Roulhac, a businessman, member of the Associates

Board since its inception, and its current Chairman, also spoke of Cook's abilities as a man who got things done. "The thing that attracted me to him was that he was exceptionally good in dealing with people and getting them to do what he wanted them to do," said de Roulhac, who earned his Doctorate in history at UCSB. "He was good at lining up alliances before he proposed anything, to make sure his project would meet with approval."

Dr. George Frakes, Chairman of the History Dept at Santa Barbara City College and also a Board Member of the Associates, said he found Cook, thoughtful and charming, a man of great experience and strong opinions."

Another Board Member, Dr. Alfred T. Clark Jr., former administrator for medical support services for the Los Angeles Unified School District, said Dick, "loved his involvement with the History Associates. He loved pontificating at the meetings. None of us could imagine the History Associates without Dick Cook because in many ways the History Associates was Dick Cook."

Mary Louise Days, Assistant Planner/Urban Historian for the City of Santa Barbara, has served on the Board since the Organization was founded. "I was one of the early private citizens that Dick approached to be on the Board," she said. "He called and made it very plain that he was setting up this Board and I should be on it. It was an offer I could not refuse. I was a student in the History Department at the time and I guess he had been told that I had a lot of connections in the history game in town. He was fun and very conge-

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Russia

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racket economy, as he described it, is destroying the confidence of the people. Because of this economic chaos, Yeltsin is losing popularity. There is no doubt that the current situation will make it easier for an authoritarian regime to seize control since the democracy has been discredited by the severe economic dislocation.

As the crisis worsens, Yeltsin's colleagues are distancing themselves from him. Yeltsin's Government does not have the means to govern. "The Government has no limbs," Professor Hasegawa said. It does not have the means to implement decrees or ordinances to enforce order. The Government is in a state of paralysis.

Because of the economic crisis and governmental paralysis, people will soon take to the streets and ethnic strife will exacerbate the situation. Yeltsin has no effective way to deal with the situation.

"I have grave doubts about Yeltsin's ability to govern," Hasagawa said. Yeltsin took advantage of nationalistic forces to oust Gorbachov. In the process, the Soviet Union was destroyed. The dismemberment of the Soviet Union was not a foregone conclusion, but rather partially a result of Yeltsin's desire to eliminate Gorbachov. Hasagawa does not think that Gorbachov is permanently out of the picture.

Overshadowing these problems is the Russian people's psychological reaction to the disintegration of the Soviet Union. This dismembering of the Union is an insult to Russian pride, especially to World War II Veterans who sacrificed so much to save Russia. The loss was keenly felt by all levels of society. The other aspect of this problem is the 21 million Russians who live outside of Russia and now find themselves second rate citi-

zens in the various republics.

In the Armed forces the unified command system has disintegrated. Frustration and anger is rampant among both the troops and the leaders.

The anger of the military and the distress among all classes of Russians, combined with the severe economic dislocation makes for a very explosive, unstable situation. What is going to happen in the next few months, Hasegawa says, is very difficult to predict. The success of the commonwealth is unlikely because there

I have doubts
about Yeltsin's
ability
to govern!

is no mechanism to settle differences between the Russians and the multitude of nationalities which made up the Soviet Union. The problem is especially critical between the Russians and the Ukrainians. Professor Hasegawa indicated two possible scenarios: a plunge into complete anarchy and disintegration of the country into smaller units leading to a Hobbsian state of nature, or a strong political force will intervene to establish order and control. Because of the experience of the past few months it is highly unlikely that this force will be democratic in nature.

Professor Hasagawa said that there is very little room for optimism in view of the prevailing state of chaos and disorganization within Russia. However, he did admit, in response to a question from Professor Dimitrije Djordjevic, that the Russian people are exceedingly resilient. He alluded to the heroic valor of the Russian population in the war against Germany as evidence that there was a very deep strain of strength within the populace which could result in a more positive outcome to a very dismal situation. ♦

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nial at the gatherings."

Dick's "strong opinions" and his ability to push through his agenda may have occasionally run counter to what the History Department desired from its Associates. However, there was a diplomatic side to Cook. He was able to smooth over any controversies that cropped up. As an example, one former Board Member said, "principally the History Faculty provided the speakers for the luncheons. And once in a while Dick would ask somebody outside of the History Department to speak. It may have raised some eyebrows in the department, but he explained to them that it would make the organization grow. And the thrust would still be history."

In addition to his love of history, Cook had a fondness for students he met on campus. In between classes, he would sit outside in the sun and students would approach him, occasionally seeking advice. Sometimes, his words of wisdom were different from the "hit the books" advice traditionally given to students. In his eulogy at Cook's memorial service, Doug Schmidt recalled one such incident where a young woman sought Dick's advice. "Dick was sitting on a bench and a girl who knew him from class came up and confessed that she was in love with two boys, one in Los Angeles, one in Santa Barbara," Schmidt said. "Does the southern one ever come up here, Dick asked her." "No," replied the girl. "Then," Dick said, "love 'em both."

And then there was his less romantic advice. Hal Drake remembered that, "he once gave a talk to history seniors on how to prepare for a job interview. All of this was priceless information, from the standpoint of a man who had interviewed college stu-

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Cook

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dents and hired them.”

For the past year and a half Dick had been in ill health. His eyesight was failing and he had been provided with a guide dog from Guide Dogs for the Blind. He had to step down from his position as Chairman. Still, Dick, accompanied by his dog Laser, continued to attend Board Meetings and lectures. Hal Drake remembered that during that difficult time, Dick told him, “there is no sense feeling sorry about things you can’t do anything about. People will think you are no fun at all.” Deanna Hatch, assistant director of the UCSB office of Community Relations, worked with Dick on Associates business for years and she also saw that side of his character. “I will remember him for his zest for life and his

Frost

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it cannot do.”

Can archaeology change our ideas of history? “Very definitely,” Dr. Frost said. “Archaeology is mute and I begin and end this paper with an example of an artifact that was obviously carried from one culture to another. We know, because it was there, that it was carried there. But we don’t know who carried it or anything else about the circumstances.”

Dr. Frost graduated from UCSB in 1955 and received his Ph.D. from UCLA in 1961. He taught at UC Riverside and Hunter College in New York before joining the UCSB history faculty in 1965. He taught Greek History and the History of Seafaring at the University, retiring in 1990. ❖

Historia

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University of California
Santa Barbara, CA 93106

optimism. We will miss him.”

Cook enjoyed the study of history. He enjoyed the years he spent at UCSB, and he leaves a legacy that is well described by Jack Kinney. “I think he was a real model of what continuing education should be all about,” Jack said. “He was a real example of a person who thirsted for additional education.”

“Cookie” will also be fondly remembered by those of us who benefited intellectually and personally from his life and his dedication to the associates. But perhaps the more far reaching remembrances will be those of UCSB students, who because of his dedication, were able to continue their studies which enabled them to pursue their careers as historians.



History Associates Scholarship Contributions

Make Checks Payable to:

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