

# História

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Newsletter of the UCSB History Associates

January 1989

## OTIS GRAHAM RETURNS TO UCSB

Prof. Otis L. Graham Jr., one of the nation's leading authorities on the history of the United States in the 20th century, has accepted an appointment to the UCSB Department of History.

### Chapel Hill

The appointment, which will begin with the new academic year on July 1, will be a homecoming of sorts for Prof. Graham, who spent 14 years at UCSB before accepting the post of Distinguished University Professor at the University of North Carolina, Chapel Hill, in 1980. He is the author of a number of books that have become standard works for students of 20th century U.S. history, including "An Encore for Reform" and "The Great Campaigns," both of which dealt with the Progressive Era, and "Toward a Planned Society," which studied the rise of federal planning from Roosevelt to Nixon.

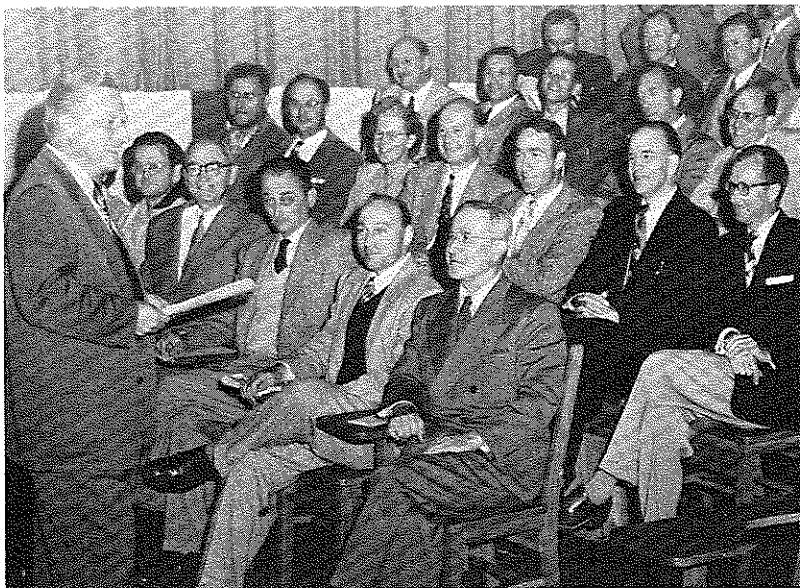
"This is a major coup for UCSB," according to Prof. Robert Kelley, who like Graham concentrates on public policy issues. "Otis Graham is one of the small group of historians who have pioneered this field by insisting that a historical perspective is necessary to understand and shape public policy."

### Latest Book

The method is demonstrated in Graham's latest book, "The Industrial Policy Debate," which is being published by the prestigious Twentieth Century Fund. Here, Graham analyzes the controversy that has kept the United States from developing a coherent strategy for competing on world markets and offers advice on the role history should play in such a debate.

"For many years into the future, this will probably be the definitive account," Prof. Kelley predicted.

(Please see GRAHAM, p. 3)



### SANTA BARBARA COLLEGE FACULTY MEETING 1953

Browsing through the archives of the Santa Barbara Historical Society, Jerry Jackman (PhD '77), now executive director of the Santa Barbara Trust for Historic Preservation, found this photo of the late Prof. Phil Powell presiding over a meeting of the faculty of what was then Santa Barbara College in 1953. Can you find Wilbur Jacobs in this photograph? (A clue: the smile is the same.) And who is the man in the front row who looks like Harry Truman?

# HISTORY MAJORS SKYROCKET

The number of undergraduates majoring in History has almost doubled over last year, according to Department Chair Hal Drake.

"At this time last year, we had about 250 majors," Drake said. "Right now we are just short of 500, and more are still coming in."

### Three Factors

Drake attributed the rise to three factors.

First, he said, History has benefited from the "back to the basics" movement that has developed in higher education nationwide.

"History is a traditional liberal art that provides solid training in research, writing, and analysis of texts," he explained.

Second is the opening of the job market for History majors.

"Teaching jobs in the public schools have always been a prime object for History majors," he explained. "That market became saturated in the early '70s, but now there is demand again, along with better salaries for beginning teachers."

Finally, Drake said, booming lower division enrollments help account for the increase.

"Very few students come to the University with an intention of becoming History majors," Drake said. "Usually, they decide after taking one or two courses and learning that there's more to the study of history on the university level than names and dates."

Total undergraduate enrollment in the Department has risen more than 50 per cent over last year, with some 5,000 students enrolled in History courses Fall quarter.

### The Downside

The sudden increase in both majors and total enrollment has not come without its downside. Faculty and graduate teaching assistants have been swamped by higher workloads, while the state's budget troubles have left the Department with few resources to deal with the increase.

In a memo entitled "The Bitter Fruits of Success," Drake urged faculty recently to plan to offer a greater number of undergraduate Proseminars, since these small, limited enrollment classes are required of all History majors.

## Noted Papyrologist Offers Special Seminar

Prof. Naphtali Lewis, frequently described as the greatest living authority on Roman Egypt, is spending Winter quarter in residence at UCSB as part of a unique interdepartmental program sponsored by the Interdisciplinary Humanities Institute (IHC).

Lewis is teaching a special seminar on Greek Papyrology as a result of a proposal made jointly to the IHC by the departments of History, Classics, and Religious Studies.

About 10 graduate students are enrolled in the course, which introduces students to methods of dealing with ancient texts that have been preserved on papyrus—the ancient writing paper that was made from reeds that grow in the Egyptian delta.

A large number of texts and other documents that were discarded in antiquity have survived because of Egypt's dry climate. Prof. Lewis is teaching the students not only how to reconstruct literary sources but also how to use papyri to understand Greek and Roman society.

The author of more than a dozen books and almost 150 articles and reviews, Prof. Lewis currently is work-

(Please see PAPHYROLOGIST, p. 4)

## História

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EDITOR.....Greg de Roulhac

GRADUATE EDITOR.....Tom Widroe

UNDERGRADUATE EDITOR.....Burriss DeBenning

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## STREAKING...AND OTHER HISTORICAL MATTERS

When I was an assistant professor, America had a brief flirtation with a fad called "streaking."

A "streaker" was someone who would take off all of his or her clothes and run at top speed through someplace where such behavior was not considered the norm.

It didn't make a lot of sense at the time, and it makes even less now as I try to describe it.

One fine Spring day, the kind of day on which UCSB's students take their studies out of the libraries and onto the lawns, I was walking from the Library to my office in Ellison Hall. I had just reached South Hall when three streakers came whooping and hallooing from the other end of Ellison and what is now Buchanan Hall, heading for the Library.

I had two immediate reactions, both of which hit me a split second apart.

The first was that, except for myself, none of the fairly large potential audience was paying them the slightest bit of attention. The students went on reading their books, without even looking up—proof, I thought, that the "sexual revolution" had done what it was supposed to do.

The second was that I couldn't tell what sex the streakers were.

### New Glasses

I went that very afternoon and ordered a new pair of glasses. But I thought the story was so funny that I told it to my class the next day. Which, I suppose, is how the next event occurred.

Some days after this, I was waiting for the elevator on the first floor of Ellison Hall. Just as the doors opened and I was walking in with the rest of the crowd, a colleague walked up—a robust, outgoing man with prematurely silver hair and a mildly Southern drawl.

Throwing his arm around me he said boisterously, "What's this I hear, you don't know the difference between boys and girls?"

### Otis Graham

As some of you no doubt have already recognized, I am speaking of Otis L. Graham, author of "An Encore for Reform" and "Reform and War in America, 1900-1928," and a string of articles as long as your arm.

A few years after this event, Otis left UCSB to take an

(Please see Streakers. p. 5)

## GRAHAM,

(continued from p. 1)

A prolific author, Prof. Graham has written more than 50 articles, essays and chapters, many of which have become, like his books, fundamental to researchers. As editor of "Franklin D. Roosevelt, His Life and Times: An Encyclopedic View," which appeared in 1985, he is responsible for a work that has already become a major research tool for New Deal scholars.

### Soviet-American

He also has been selected to edit the first volume in an important new series of "Soviet-American Dialogues on United States History," being published by University of Missouri Press. Prof. Graham's volume, which will appear later this year, includes essays by 11 Soviet scholars who analyze aspects of Roosevelt's New Deal policy.

### Public History

At UCSB, Prof. Graham will take over as Director of the graduate program in Public History, which is currently chaired by Prof. Kelley. He also will serve as editor of "The Public Historian," which is co-published by UCSB and the National Council on Public History.

## LETTERS

(Continued from p. 5)

*(You remember correctly, but we had to abandon taping lectures after the first meeting, for technical reasons. Apologies to all who wrote in. We're working on alternate methods of distributing copies; write if you have any brainstorms—Editor)*

## ASSOCIATES LUNCHEON

Prof. Hector Lindo-Fuentes addressed the well attended December History Associates Luncheon on the failure of the Reagan Administration's policies in Central America.

Perhaps the most important factor contributing to the failure, he said, was a lack of direction. The Administration vacillated between a need to contain Communism in the region, and a desire to foster democracy. Because of the loose managerial style of the President, no coherent policy was developed. Moreover, indi-

(Please see LUNCHEON, p.6)

## PAPYROLOGIST

(Continued from p. 2)

ing on a study of the Jewish community in the ancient Roman province of Arabia. His most recent book, "Greeks in Ptolemaic Egypt," was published by Oxford in 1986.

While at UCSB, Prof. Lewis will give a public lecture on "Daily Life in Roman Egypt."

### LET US HEAR FROM YOU!

Have you got news to relate, or things you would like to hear about? Ideas for courses or classmates you want to get in touch with? Drop a line to:

EDITOR, História  
Department of History  
University of California  
Santa Barbara, CA 93106

## PRESIDENT'S REPORT

As we go into the second quarter and the New Year I am looking back a little and believe the History Associates have made some good progress.

### Scholarship Programs

We have established one scholarship program honoring Professor Will Jacobs which will enable us to give a prize each year to the outstanding graduate student in either Colonial history or Native American history—the two subjects taught by Professor Jacobs.

We also have given our support to the Powell Prize created by the History faculty last year in memory of Professor Phil Powell. This prize will allow the Department to recognize the outstanding graduate student in Latin American and Iberian history each year.

And last year we provided funds for the winners of the annual department awards for best undergraduate and graduate papers (the Bernath and Ellison prizes). We hope to be more active in providing student support as we go along.

Our membership is ahead of last year at this time and is still growing. The Santa Barbara News-Press has given some recognition, and every time they run a story we get some more new members.

We have had a larger attendance at our lectures this year. Our January lecturer was Professor Walter Capps of the Religious Studies department. Professor Capps has just returned from Russia and lectured on how Russia is experiencing the same problems with their veterans from Afghanistan that we had with our veterans returning from Vietnam.

We plan to put on a seminar on February 15 during which four history professors will discuss trouble spots around the world. It will include Profs. Atkins (South Africa); Djordjevic (Yugoslavia); Gallagher (Libya), and Lindo-Fuentes (South America) and will be followed by a question-and-answer period. We will hold this at the Sheraton 7 p.m., so those of you who haven't been able to come to the luncheons can attend. The price of \$7.50 will include coffee and dessert.

### Legend of the Cross

Our March lecture will be by Professor Harold Drake on "The Legend of the Cross." It will be given in the newly restored chapel of the Presidio and will be followed by luncheon at the Presidio Restaurant, one-half block away on Anacapa Street.

Watch for more news in the next issue of "Historia."

Dick Cook  
President

## Streakers

(Continued from p. 3)

endowed chair at the University of North Carolina. It is now my proud office to report that Otis has been recruited back to UCSB, and will rejoin the History Department faculty July 1.

Otis has just finished a remarkably lucid study of "The Industrial Policy Debate," being published by the Twentieth Century Fund, that will be a basic study for students of decision-making in Washington in the modern era.

### Power House

With Bob Kelley, whose absolutely rivetting study of Sacramento River water policy, "Battling the Inland Sea," is about to be published by University of California Press; Elliot Brownlee, who is doing groundbreaking work in U.S. tax policy; Laura Kalman, who is completing the definitive study of Supreme Court Justice Abe Fortas; and Randy Bergstrom, whose dissertation on "Courting Danger: The Evolution of Tort Liability in New York, 1870-1910," has been nominated for the American Historical Association's prestigious Bancroft Prize, Otis will make UCSB a powerhouse in modern U.S. history and, particularly, the history of public policy.

But others are far more qualified than I to discuss Otis' importance to the profession. Hence the roundabout way I have chosen to report such important news. Completely apart from his scholarly importance are those wonderful personal qualities—the gregariousness, the energy, the lively manner of engaging issues—that Otis brings with him, and that mean so much to the spirit and intellectual life of a department.

Otis is simply the kind of colleague who is a pure pleasure to have around. As long as your eyeglasses are the right prescription, that is.

**H.A. Drake**  
Chair

## Letters

*Editor:*

Thank you for sending me the recent issue of "Historia." I earned my PhD in 1976 and worked with Morton Borden and have been on the faculty here since 1979. It is enjoyable to read in "Historia" of department activities, and to learn the whereabouts of fellow UCSB history graduate students.

I have recently compiled a bibliography entitled "Military Classics." I will gladly provide free copies to interested students and scholars who write me at the Command and General Staff College, Department of the Army, Fort Leavenworth, Kansas 66027-6900.

**Robert H. Berlin**  
Chief, Historical Services  
Combat Studies Institute

*Editor:*

I thought I would take you up on your request to "let us hear from you." I am a former DeConde PhD last in residence at UCSB in 1983 and now teaching here at UAF. In September my book on "Armed Forces on a Northern Frontier: The Military in Alaska's Past, 1867-1987" was published by Greenwood Press. I will be nominated for the Alaskan Historian of the Year Award for the book for 1989. My dissertation, "American Historians at the Versailles Peace Conference, 1919: The Historian as Patriot and Diplomat" (1985) was nominated for the Nevins Prize in history and will be published by Greenwood next year. I received the Stuart L. Bernath Dissertation Award from the Society of American Historians of Foreign Relations to support research and writing.

Well, that's the latest. All the best to everyone and wishes for a good (warm) California Christmas! Today, 35 below zero!

**Jonathan M. Nielson**  
History Department  
University of Alaska Fairbanks

*Editor:*

As a businessman in México for the past 14 years, I would be most interested in hearing a tape of Prof. Lindo-Fuentes' presentation [at the Associates' luncheon last December], if it is available. It was discussed in "Historia" last year that there may be tapes made available of the luncheon lectures. Please advise of the possibility.

**R. C. Walker**, Puerto Vallarta  
Member, UCSB History Associates  
Life Member, UCSB Alumni Association

(Please see **LETTERS**, p. 3)

# Phi Alpha Theta Off To Flying Start

Winter quarter is forecast to be busy and successful for Phi Alpha Theta, the international History honor association.

UCSB's Gamma-Iota chapter is already off to a flying start with a phenomenal rise in membership and a calendar of enriching activities, according to chapter President Andrea Blumberg.

"We have taken in 40 new members this year," Ms. Blumberg said. "That's a 100 per cent increase over last year."

New members will be recognized and initiated at the annual Phi Alpha Theta banquet in February.

Other events planned for this quarter include a

panel discussion focusing on the Renaissance/Reformation period, which is intended to be of interest to the large number of students enrolled in History 4B this quarter.

"What to Do With a History Degree?" is the topic of another event planned for this quarter.

The chapter also hopes to conduct a book sale to raise funds and to hold an informal TGIF social for all members, friends, interested students, and faculty.

Information concerning dates and times for these events will be announced in classes and Phi Alpha Theta's newsletter, Ms. Blumberg said. Interested students can also inquire at the Phi Alpha Theta office, 4835 Ellison (across from the History Department office).

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## Luncheon

(Continued from p.4)

viduals and agencies, notably McFarland, North and the C.I.A. ,feeling that they had the support of the President, went beyond the bounds of their authority to pursue policies of their own further contributing to the confusion. Because of the shapeless way of making policy and diversity within the Administration, many opportunities were lost in El Salvador and Nicaragua, and many Latin American allies were alienated and upset.

There were also strong historical forces at work which thwarted the Administrations policies. These are convulsed societies in a state of change and no amount of intervention on the part of foreign governments can change that Prof. Lindo-Fuentes said.

The U.S. should pursue long term (20-30 year) policies which would foster economic stability and promote democracy in Central America, Prof. Lindo-Fuentes recommended. This would both counter the influence of Communism and promote political stability in the region.