Beyond the New Deal Order

A Conference at the University of California, Santa Barbara
September 24-26, 2015

Sponsored by:
Center for the Study of Work, Labor, and Democracy
College of Letters and Sciences
Division of Humanities and Fine Arts
Hull Chair in Women’s Studies
The Great Society at Fifty: Democracy in America
Laboratoire de Recherche sur les Cultures Anglophones, University of Paris-Diderot
Centre d’Etudes Nord-Americaines, L’Ecole des Hautes Etudes en Sciences Sociales
The Mellon Fund for American History at the University of Cambridge
Dissent

Registration:
Employed: $60
Unemployed/Student: $20

For information on accommodations and to register for the conference, email Kit Smemo: ksmemo@gmail.com
**Thursday, September 24**

3:00 PM Registration, McCune Conference Room, Humanities and Social Science Building (HSSB), Sixth Floor

4:00 PM Welcome

Nelson Lichtenstein and Alice O'Connor, UCSB

4:15 PM Introduction to Conference: The New Deal and the Labor Question (McCune Conference Room)

Chair: Eileen Boris, UCSB

Romain Huret, EHESS, and Jean-Christian Vinel, University of Paris-Diderot, “From the Labor Question to the Piketty Moment: A Journey Through the New Deal Order”


5:30 PM Plenary: A Global New Deal? (McCune Conference Room)

Chair: Jennifer Mittelstadt, Rutgers University

Kiran Patel, University of Maastricht, “From Laggard to Leader: New Deal America in a Global Perspective”

Paul Kramer, Vanderbilt University, “War is the Health of the State”

7:00 PM Reception, (McCune Conference Room)

**Friday, September 25**

8:15 AM Registration and Coffee, (McCune Conference Room)

8:45 AM Plenary: State Building: Democratic and Managerial
Chair: Alice O’Connor, UCSB

Meg Jacobs, Princeton University, “Reconsidering Regulation in the New Deal and Beyond”


William Novak, University of Michigan Law School, “Beyond the Idea of the New Deal State”

10:15 AM Coffee

10:30 AM Breakout Panels

1. Liberalism and its Fault Lines (HSSB Room 4020)

Dan Geary, Trinity College, Dublin, “Liberals Divided: The Revival of Left-Liberalism and the Emergence of Neoconservatism”

Alexander Jacobs, Vanderbilt University, “Irving Kristol: His Ideas and Influence”

Andrew Hartman, Illinois State University, “How the Culture Wars Help Us Think about the New Deal”
Commentator and Chair: Angus Burgin, Johns Hopkins University

2. The National Security State (HSSB Room 6056)

Alexandre Rios-Bordes, LIER (EHESS-CNRS), “A Dark Side of the Moon? The Early National Security State and the New Deal Order”

Mark Wilson, UNC, Charlotte, “The New Deal Order and the Military-Industrial Complex: A Reassessment”

Jennifer Mittelstadt, Rutgers University, “The Military, the New Deal, and the Free Market Fight Against Both”

Commentator and Chair: Salim Yaqub, UCSB
3. New Perspectives on New Deal Social Politics (McCune Conference Room)

Elizabeth Shermer, Loyola University of Chicago, “Indentured Students and Mass Higher Education”

Mark Santow, University of Massachusetts, Dartmouth, “Castles Made of Sand? Home Ownership and the New Deal Order”

Doug Genens, UCSB, “Legal Services and the War on Poverty in Rural California”

Commentator and Chair: Tom Sugrue, New York University

12:00 PM Lunch

1:00 PM Plenary: Politics and Ideology (McCune Conference Room)

Chair: Jennifer Klein, Yale University

Angus Burgin, Johns Hopkins University, “The Conservative Politics of Post-industrialism”

Nancy MacLean, Duke University, “The Virginia School of Political Economy and the Southern Origins of Neoliberalism”

Julian Zelizer, Princeton University, “The Unexpected Endurance of the New Deal Order: Liberalism in the Age of Reagan”

2:30 PM Coffee Break

2:45 PM Breakout Panels

1. Keynesianism and its Alternatives (HSSB Room 4020)

Benjamin Feldman, Georgetown University, “Monopoly Capital and the Rebirth of Marxian Political Economy in the 1960s”

Cody Stephens, UCSB, “Andre Gunder Frank and the Challenge to Modernization Theory”

Timothy Shenk, Columbia University, “The Afterlives of Liberalism”

Commentator and Chair: Sherene Seikaly, UCSB
2. Tax and Fiscal History as Cat Scan of Post-New Deal Order (HSSB Room 4041)

Elliot Brownlee, UCSB, “The New Deal Order and Beyond: The Fiscal Issues”

Isaac William Martin, UC, San Diego, “The Tax Revolt and the Fall of the New Deal Order”


Commentator and Chair: Romain Huret, EHESS

3. The Labor Movement and its Opponents (McCune Conference Room)

Joseph Hower, Southwestern University, “Every Candidate is Running Against Our Union: Public Sector Unions, the Politics of Taxation and the Crisis of the New Deal Order, 1974-1980”

Colleen Doody, DePaul University, “Not so Sweet Home Chicago: the Closing of the Brach’s Candy Factory and the New Economic Order”


Commentator and Chair: Jefferson Cowie, Cornell University

4:30 PM Plenary: A Feminist New Deal? (McCune Conference Room)

Chair: William P. Jones, University of Wisconsin


6:00 PM Reception (Alumni House)

6:45 PM Dinner
7:30 PM   Thirty Years Later: Rewriting the New Deal Order (Alumni House)

Chair: Nelson Lichtenstein, UCSB

Gary Gerstle, University of Cambridge

Steve Fraser, Murphy Institute, CUNY

Saturday, September 26

8:15 AM Coffee

8:30 AM Breakout Panels

1. Labor and the Law (McCune Conference Room)

Kate Andrias, University of Michigan Law School, “Law and the Labor Question in the Post New Deal Order”

Joseph McCartin, Georgetown University, “Public Sector Unions and the New Deal Order: Logical Extension, Catalyst of Crisis, Agent of Revival and Revision”

William P. Jones, University of Wisconsin, “The Other Operation Dixie: Public Employees and the New Deal Order”

David Bensman, Rutgers University, and Donna Kesselman, University of Paris, Est Creteil, “From the New Deal Standard Employment Relationship to Employment Grey Zone”

Commentator and Chair: Bob Master, Communications Workers of America

2. The Politics of Regulation In and Beyond the New Deal Order (HSSB Room 4020)

Paul Sabin, Yale University, “Environmental Law and the End of the New Deal Order”

Paul V. Kershaw, Charles Warren Center, Harvard University, “The Ascendance of the Neoliberal Political Order: A Triumph of Interests, Not Ideology”

Reuel Schiller, University of California, Hastings College of the Law, “Beyond New Deal Regulation: Neo-Liberalism and the Modern Administrative State”

Commentator and Chair: Mary Furner, UCSB
3. Political Parties and Urban Politics (HSSB Room 6056)

Thomas Dorrance, Cleveland State University, "The Labor Question and Community Control in Chicago and Los Angeles"

Richard Anderson, Princeton University, “Sustaining Local New Deal Orders: the Chicago Example”

Yann Philippe, University of Rheims-Cena-Ehess, “All Policing is Political: Police, Safety, and Political Order in New York City”

Commentator and Chair: Edwina Barvosa, UCSB

4. Political Economy (HSSB Room 4041)

Samir Sonti, UCSB, “In the Heyday of Steel: Administered Prices and Labor Liberalism from the Senate to the Shop Floor”

Jennifer Armiger, ETS, “Mobilizing Business Necessity: The Undermining of Collective and Individual Workplace Rights Beyond the Liberal Order”

Gabriel Winant, Yale University, “Married Life Ain’t Hard, if You’ve Got a Union Card": Family, Gender, Domestic Labor, and the New Deal Promise to the Industrial Working Class”

Commentator and Chair: Meg Jacobs, Princeton University

10:15 Coffee Break

10:30 AM Plenary: Race in the Configuration and Reconfiguration of the New Deal Order (McCune Conference Room)

Chair: Jeffrey Stewart, UCSB

Matt Garcia, Arizona State University, "The Unexpected Virtues of Exclusion: Farm Workers and the New Deal"

Tom Sugrue, New York University, “The State and Planning: Race, the Metropolis and Policymaking from Liberalism to Neoliberalism”

12:00 PM Lunch

1:00 PM Plenary: The New Deal and Liberal Internationalism (McCune Conference Room)

Chair: Nelson Lichtenstein, UCSB

Michael Kazin, Georgetown University, “Let’s Not Change the World After All: The Decline of Liberal and Radical Internationalism”


2:15 PM Breakout Panels

1. Civil Rights and American Federalism (McCune Conference Room)


Brent Cebul, American Academy of Arts and Sciences and Mason Williams, Williams College, “Revisiting the Question of Federalism: Intergovernmental State-building and the New Deal Roots of Urban Liberalism and Sunbelt Conservatism”

David Stein, CUNY Graduate Center, “Containing Keynesianism in an Age of Civil Rights: Jim Crow Monetary Policy and the Struggle for Guaranteed Jobs, 1957-1979.”

Commentator and Chair: Gary Gerstle, University of Cambridge

2. Corporate Transformations and the Fate of the New Deal Order (HSSB Room 4020)

Jennifer Klein, Yale University, “Health Care Institutions and Politics”

Lawrence Glickman, Cornell University, “Free Enterprise vs. the New Deal Order, 1935-1975”

Margaret O’Mara, University of Washington, “The High Tech Revolution and the New Deal Order”

Commentator and Chair: K. Sabeel Rahman, Brooklyn Law
3. Individual Rights and Administrative Power in New Deal History (HSSB Room 4041)

Sophia Lee, University of Pennsylvania Law School, “Against Rights Essentialism: Labor, Civil Rights, and the New Deal State”

Karen Tani, University of California Hasting School of Law, “The Unanticipated Consequences of New Deal Poor Relief: Welfare Rights, Empowered States, and the Revival of Localism”

Joanna Grisinger, Northwestern University, “The Right to Participate and the Civil Aeronautics Board”


Commentator and Chair: Laura Kalman, UCSB

4. “Mixing” the Political Economy (HSSB Room 6056)

Jason Scott Smith, University of New Mexico, “The New Deal Order and the Triumph of the Mixed Economy”

Augustine Sedgewick, Charles Warren Center, Harvard University, “Imperial Lace: The Intricate Relation of Mass Consumption and International Development in the New Deal Order”

David Stebenne, Ohio State University, “The Strange Career of Democrats and Republicans Since 1930”

Commentator and Chair: John Woolley, UCSB

4:15 PM: Concluding Remarks (McCune Conference Room)

Chair: Jean-Christian Vinel, University of Paris-Diderot

Jefferson Cowie, Cornell University

Alice O’Connor, UCSB