

ANNUAL REPORT

Academic Year 2005-2006

CENTER FOR COLD WAR STUDIES
at UC Santa Barbara

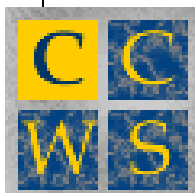


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Salim Yaqub, ex-officio

Patrick McCray, Department of History (Modern Physical Sciences and Technology); Co-Director of the UCSB Center for Nanotechnology in Society

Kenneth Moure, Department of History (Modern France & European Economic History)

Robert Rauchhaus, Department of Political Science

Overview

This past academic year marked a key transitional period for CCWS (the Center for Cold War Studies at UC Santa Barbara). The Center welcomed a new co-director, **Salim Yaqub** from the University of Chicago, and inaugurated a reciprocal graduate student/teaching assistant exchange with the LSE (London School of Economics and Political Science). It sponsored (for the tenth year) an international graduate student conference on the Cold War (held in April 2006 at the LSE) and organized a second major faculty conference on the Cold War in Asia (held in March 2006 at UCSB).

The Center also continued in 2005-2006 its quarterly "Films of the Cold War" and regular speaker series. Topics covered included "Reconstructing the Hiroshima Maidens," "Memories of the War, Contemporary Japan and its Neighbors," and "Lyndon Johnson's Living Room War." A further cornerstone of CCWS activities was its regular salons featuring work in progress by Center members on topics such as Vietnamese sect politics and the Berlin Crisis.

Finally, CCWS co-director **Tsuyoshi Hasegawa** received two major awards for his new work reinterpreting the role of the atomic bomb in the end of the WWII in the Pacific. His *Racing the Enemy: Stalin, Truman, and the Surrender of Japan* (Harvard, 2005) won the 2006 Robert H. Ferrell Book Prize, sponsored by the Society for Historians of American Foreign Relations (SHAFR), and the Japanese language edition received the 7th Yomiuri-Yoshino Sakuzo Prize, for the best book published in the past year in the fields of politics, economics, and history.

CCWS at a glance

CCWS is a leading international center dedicated to the study of the Cold War era. It promotes discussion and scholarship on topics related to the study of the Cold War, broadly conceived.

Founded in 1994 as the Cold War International History Group (COWHIG), CCWS took its present name on 19 November 2002. It is a sub-unit of the UCSB Interdisciplinary Humanities Center (IHC) and affiliated with the UCSB Department of History. It includes over fifty faculty and graduate student members from across several UCSB departments.

The Center is led by co-directors **Tsuyoshi Hasegawa** and **Salim Yaqub**, both UCSB history faculty members and specialists on Soviet and US-Middle East foreign relations, respectively.

Conferences

The Center sponsored two major academic conferences this academic year:



Asia and the Cold War, 1956-1973

held 22-23 March 2006 at UC Santa Barbara

The second in an anticipated three -part series covering the entire Cold War period in East Asia, this conference brought together distinguished experts to reassess key developments during this era in Asian history.

Conference participants pondered whether this period was unique in terms of both international history as a whole and Asian history in particular, and the extent to which the Cold War influenced developments in Asian history (and vice versa). Topics covered included China, Japan, Vietnam, Korea, the Soviet Union, and the Third World.

The core conference presenters and commentators were:

- Chen Jian (Cornell University)
- Christian Ostermann (Cold War Int'l History Project, Wilson Center)
- Fredrik Logevall (Cornell University)
- James Hershberg (George Washington University)
- Kathryn Weathersby (Cold War Int'l History Project, Wilson Center)
- Nobuo Shimotomai (Hosei University, Japan)
- Odd Arne Westad (London School of Economics and Political Science)
- Robert Rauchhaus (UC Santa Barbara, Political Science)
- Salim Yaqub (UC Santa Barbara, History)
- Steven H. Lee (University of British Columbia)
- Tsuyoshi Hasegawa (UC Santa Barbara, History)

Designated notetakers recorded the substance of conference discussions. CCWS plans to publish edited versions of these papers at a future date.

CCWS is currently planning the third and final conference in this series, tentatively scheduled for March 2007 at UC Santa Barbara, covering the Cold War in Asia from 1973 to 1991.

The Center thanks the UC Pacific Rim Program and the UCSB Interdisciplinary Humanities Center (IHC) for their generous sponsorship of this conference.

The Global Cold War: The 2006 LSE-GWU-UCSB International Graduate Conference on the Cold War

held 6-8 April 2006 at the LSE and at the (UK) National Archives in Kew
http://www.lse.ac.uk/collections/CWSC/events/LSE_GWU_UCSB_conference_06.htm

Sponsored by LSE CWSC, CCWS, and the George Washington (University) Cold War Group, in cooperation with Cambridge University



Audience at a Friday (7 April) panel at the 2006 graduate student conference.

For the tenth consecutive year, CCWS sponsored an international graduate student conference on the Cold War. This year (2006) marked the first time that this annual event was held in London, England. Our co-sponsor, the LSE Cold War Studies Centre (CWSC), organized a superb conference that drew participants from around the globe.

Another new feature of this year's conference was the inauguration of an essay prize for the best paper presented at the conference, which would then be published in a future issue of the journal *Cold War History*. **Sutayut Osornprasop** (Corpus Christi College, Cambridge University) won the inaugural prize for his piece, "Amidst the Heat of the Cold War in Asia: Thailand and the American Secret War in Indochina." The judges hailed the paper as an example of new cold war international history at its best—a well-written piece with a new argument, new evidence, and based on multi-national and multi-archival research.

Other highlights of the conference included a presentation by **Tsuyoshi Hasegawa** on *Racing the Enemy* and the opportunities for professional and personal exchange afforded by the conference's size and organization.

Representing CCWS at the conference were co-directors **Hasegawa** and **Yaqub** and student presenters **John Sbardellati** and **George Fujii** who presented on "Constructing Hollywood's Cold War: The Coalescence of a Counter-Subversive Network and the Postwar Propaganda Scare" and "'Bretton Woods is no Mystery?' Translating Financial Policy to Domestic Audiences," respectively.

GWCW will host the next conference at the George Washington University in Washington, DC in Winter/Spring 2007 with the Call for Papers anticipated for Fall 2006.

UCSB-LSE Graduate Student (Teaching) Exchange



Key Dates:

On 23 April 2003, UCSB and the LSE (the London School of Economics and Political Science) sign a reciprocal graduate student exchange agreement.

During Spring 2004, UCSB graduate student **Toshihiko Aono** inaugurates the exchange program by visiting the LSE while researching his dissertation.

This past academic year (2005-2006) marks the first year that this exchange agreement is fully implemented, with a reciprocal exchange of graduate students between UCSB and the LSE.

In Winter Quarter 2006, **George Fujii** visited the LSE and taught as a graduate teaching assistant (GTA) for *HY 206: The International History of the Cold War*. In Spring Quarter 2006, **Garret Martin** of the LSE reciprocates by visiting UCSB and teaching for **Hasegawa's** History 4C: Western Civilization, 1715 to the present. Both praise the experience while also noting the differences in teaching methods and academic cultures between the two institutions (such as the greater specialization of the curriculum at the LSE versus the broader general education surveys offered at UCSB, for example).

Benefits:

The two Cold War Centers benefit from the closer ties made possible by the presence of these visiting informal liaisons. Students participating in the program benefit from broader teaching experience (useful for professional development) and access to faculty members and archives in the other country.

Future Directions:

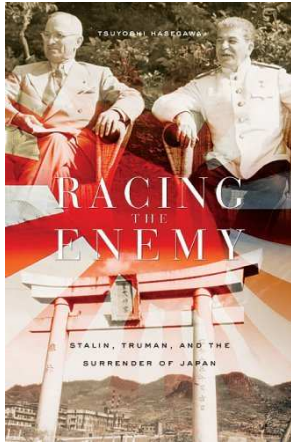
The two Centers are exploring the possibility of expanding the program by exchanging course credits (so that UCSB graduate students could take LSE courses and receive UCSB credit, and vice versa), and by future faculty exchanges. These discussions are currently in the preliminary stage.

Lectures

(listed in chronological order)

Racing the Enemy: Stalin, Truman, and the Surrender of Japan

held on 2 November 2005 at 4 pm in the McCune Conference Room (UCSB)



Prof. Hasegawa presented key findings from his new book and answered questions on how he rewrote the standard account of the end of the Pacific War in this controversial new work. Based upon meticulous, multi-lingual archival work, this international history worked to integrate fully the roles of the US, the Soviet Union, and Japan in the war's end.

The lecture was followed by a book-signing and a smaller evening reception at the Hasegawa residence.

Reconstructing the Hiroshima Maidens

David Serlin, Associate Professor of Communication and Science Studies at UC San Diego, talk held on 17 February 2006 at 4 pm in McCune

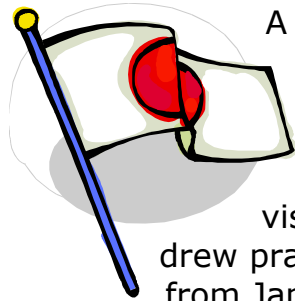


Until the mid-1950s, the vast majority of Americans had little or no idea what victims of the atomic bomb, those the Japanese called *hibakusha*, actually looked like. During the seven years of the Occupation of Japan (1945-1952), the U.S. State Department made sure that all images of atomic survivors were immaculately scrubbed from popular media. In May 1955, the State Department's worst fears materialized. This was the month in which twenty-five young female *hibakusha* from Hiroshima came to the United States for reconstructive surgery on their disfigured faces and bodies. The young women, who became known as the "Hiroshima Maidens," lived in the New York City metropolitan area for eighteen months, and quickly became symbols of both the dangerous effects of atomic warfare and the seductive promises of cosmetic surgery. This talk explores how the surgical treatment and rehabilitation of the Hiroshima Maidens became an allegory for the ways in which science, gender, nationalism, and disability were understood within the Cold War imagination.

CCWS co-sponsored **David Serlin's** lecture with the UCSB Department of History and the UC Institute on Global Conflict and Cooperation (IGCC).

Memories of the War, Contemporary Japan and its Neighbors

Ambassador **Kazuhiko Togo**, 21 March 2006 from 11:30 am



A recent resurgence of Japanese nationalism has led its right-wing to reject guilt for past transgressions in China and Korea, while Chinese and Koreans are increasingly demanding that Japan fully repent for its past crimes. Meanwhile Japanese Prime Minister Koizumi's repeated visits to Yasukuni Shrine, where war criminals are buried, drew praise from Japanese nationalists but strongly condemnation from Japan's neighbors.

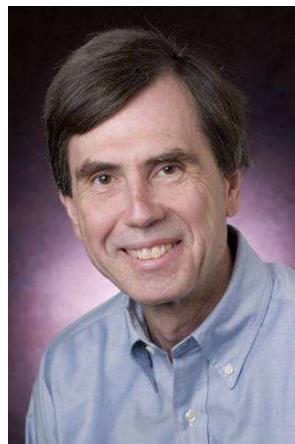
Ambassador **Kazuhiko Togo** candidly addressed these topics and whether Japan was on a collision course with China and North and South Korea.

Ambassador **Togo** served as head of the Soviet desk of the Japanese Foreign Ministry, the chief minister in the Japanese Embassies to US and to the USSR, and as Japanese Ambassador to the Netherlands. During the 2002 crisis over Japan's policy toward the USSR, he was suddenly dismissed from the Ministry of Foreign Affairs. He is the author of *Japan's Foreign Policy 1945-2003: The Quest for a Proactive Policy* (Leiden, Boston: Brill, 2005).

CCWS co-sponsored this talk with the UCSB East Asia Center and the UCSB Political Science Department.

**Lyndon Johnson's Living-Room War:
The Johnson Administration, TV News, and Vietnam**

Chester Pach, Associate Professor of History, Ohio University
18 May 2006 in McCune from 7 pm (workshop on 19 May 2006)



Prof. Pach spoke on the role played by the US news media in the Vietnam War, the subject of his forthcoming book *The First Television War: TV News, the White House, and Vietnam*. A specialist on the relationship between television news and presidential policymaking, his books include *Arming the Free World: The Origins of the United States Military Assistance Program, 1945-1950* (1991). He was a Fulbright professor at the University of Otago in New Zealand and winner of the Stuart L. Bernath Article Prize from the Society for Historians of American Foreign Relations (SHAFR).

Co-sponsors for this lecture were the UCSB Center for Film, Television, and New Media (CFTNM), the UCSB Interdisciplinary Humanities Center (IHC), the UCSB Global and International Studies Program, the Walter H. Capps Center for the Study of Ethics, Religion, and Public Life at UC Santa Barbara, and the UCSB History Department Colloquium Committee.

Salons/Workshops

Development Salons

The UCSB Development office organized two salons in the 2005-2006 academic year featuring CCWS faculty members. These salons, held in off-campus venues, facilitate developmental ties between CCWS and community members.

In December 2005, Dr. **W. Patrick McCray** presented on "Citizen Scientists of the Cold War," and on 3 May 2006, CCWS co-director **Salim Yaqub** presented on various aspects of foreign policy in the Middle East.

Workshops (work-in-progress forum)

CCWS through its COWHIG predecessor began as a forum to discuss work-in-progress, a tradition continued through its small-group workshop series. This academic year, the Center held three such workshops, which feature a small-group setting, advance circulation of the paper to be discussed, and focused discussion on how best to improve the paper for future publication.

- **Toshihiko (Toshi) Aono** presented in December 2005 on the formation of the US Berlin strategy in 1961, drawing upon his upcoming dissertation.
- **Jessica Chapman** presented in April 2006 on new findings regarding the Sect Crisis in Vietnam.
- **Garret Martin**, visiting exchange student from the LSE, presented in June 2006 on Gaullist foreign policy in the pivotal year of 1966.

"Films of the Cold War" Series

These free public film screenings (submitted to the listings in the *Santa Barbara Independent*) feature a scholarly discussion after the film by an expert who relates the film to its Cold War context(s).

- **"One, Two Three"** (1961, Billy Wilder), featuring a scholarly introduction by **Charles Wolfe**, Professor of Film Studies and

Associate Dean, Division of Humanities and Fine Arts. Screened on 17 November 2005 at 7 pm in McCune.

- **"To Live"** (1994, Zhang Yimou), introduced by Professor **Michael Berry** of the East Asian Languages and Cultural Studies Department. Screened on 9 March 2006 at 7 pm in McCune.
- **"The Quiet American"** (original 1958 version, Joseph L. Mankiewicz), introduced by **Jessica Chapman**, and screened on 24 May 2006. This version of the film features noticeable differences in characterization and some plot points from both the novel and the later film version.



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